

The Ohio State University  
Board of Trustees

April 7, 2017

**THURSDAY, APRIL 6, 2017  
ADVANCEMENT COMMITTEE MEETING**

Erin P. Hoeflinger  
Alan VanderMolen  
Linda S. Kass  
Clark C. Kellogg  
Cheryl L. Krueger  
Brent R. Porteus  
Alexander R. Fischer  
Abigail S. Wexner  
Halie M. Vilagi  
Corbett A. Price  
Nancy J. Kramer  
Craig S. Bahner  
Barbara J. Tootle  
Georganne M. Shockey  
James F. Dietz  
Gifford Weary  
Alex Shumate (*ex officio*)

Location: Longaberger Alumni House  
Sanders Grand Lounge

Time: 10:00-11:30am

**ITEMS FOR ACTION**

- |  |               |
|--|---------------|
| 1. University Foundation Report - Dr. Weary, Mr. Dietz   | 10:00-10:15am |
| 2. Naming of the Austin E. Knowlton Executive Terminal and Aviation Learning Center - Mr. Bergfeld | 10:15-10:20am |
| 3. Naming of the William T. and Jane C. McConnell Residence Hall - Mr. Bergfeld                    |               |
| 4. Naming of the Bob and Corrine Frick Electrophysiology Hybrid Suite - Mr. Bergfeld               |               |
| 5. Naming of the Crawford-Hoying Physical Therapy Visitor Lounge - Mr. Bergfeld                    |               |
| 6. Naming of the Eileen Marie Granville Staff Lounge - Mr. Bergfeld                                |               |
| 7. Naming of the William G. Lowrie Educational Nature Trail - Mr. Bergfeld                         |               |
| 8. Distinguished Service Award - Mr. Bergfeld  | 10:20-10:25am |

**ITEMS FOR DISCUSSION**

- |  |               |
|--|---------------|
| 9. <i>Buckeye Love Campaign Recap - Ms. Shockey, Ms. Tootle</i>                  | 10:25-10:35am |
| 10. <i>Donor Experience Survey - Ms. Anstine, Ms. Schmied</i>                    | 10:35-10:50am |
| 11. <i>Advancement Scorecard and Marketing Dashboard - Mr. Eicher, Ms. Nazon</i> | 10:50-10:55am |

Executive Session 10:55-11:30am

The Ohio State University  
Board of Trustees

April 7, 2017

**UNIVERSITY FOUNDATION REPORT**

Synopsis: Approval of the University Foundation Report as of February 28, 2017, is proposed.

WHEREAS monies are solicited and received on behalf of the university from alumni, industry, and various individuals in support of research, instructional activities, and service; and

WHEREAS such gifts are received through The Ohio State University Development Fund and The Ohio State University Foundation; and

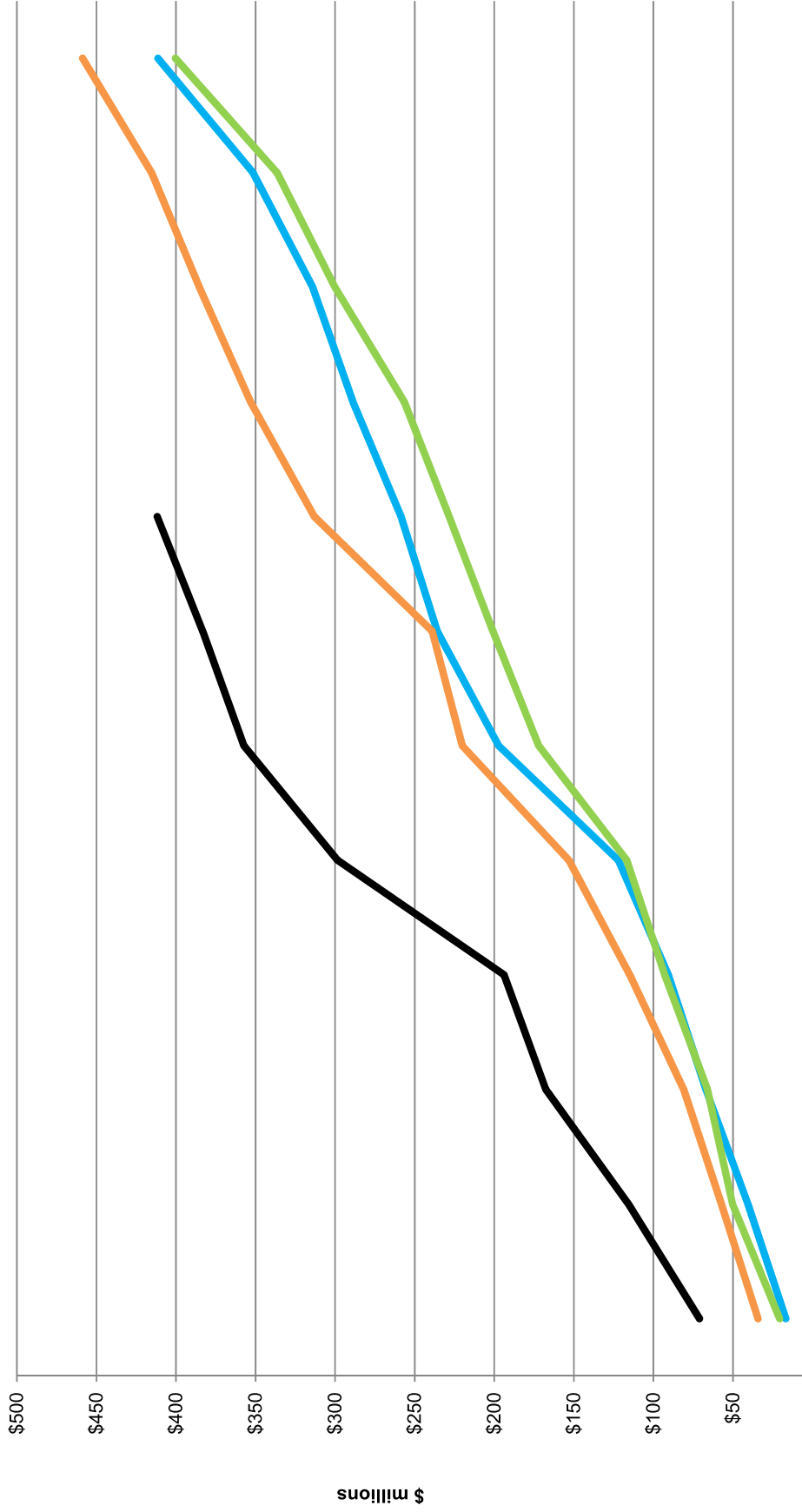
WHEREAS this report includes the establishment two (2) endowed chairs: The Jack M. George Chair, the Bob and the Corrine Frick Chair in Heart Failure; one (1) endowed professorship: the Carter V. Findley Professorship in Ottoman and Turkish History; thirty-three (33) additional named endowed funds; one (1) revised endowed fund as part of the Ohio Scholarship Challenge and the revision of six (6) named endowed funds:

NOW THEREFORE

BE IT RESOLVED, That the Board of Trustees hereby approves The Ohio State University Foundation Report as of February 28, 2017.



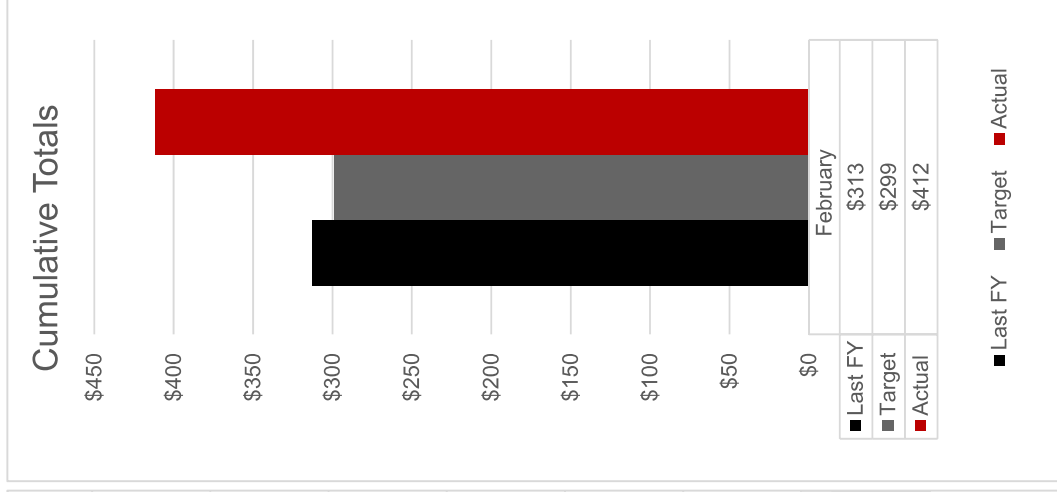
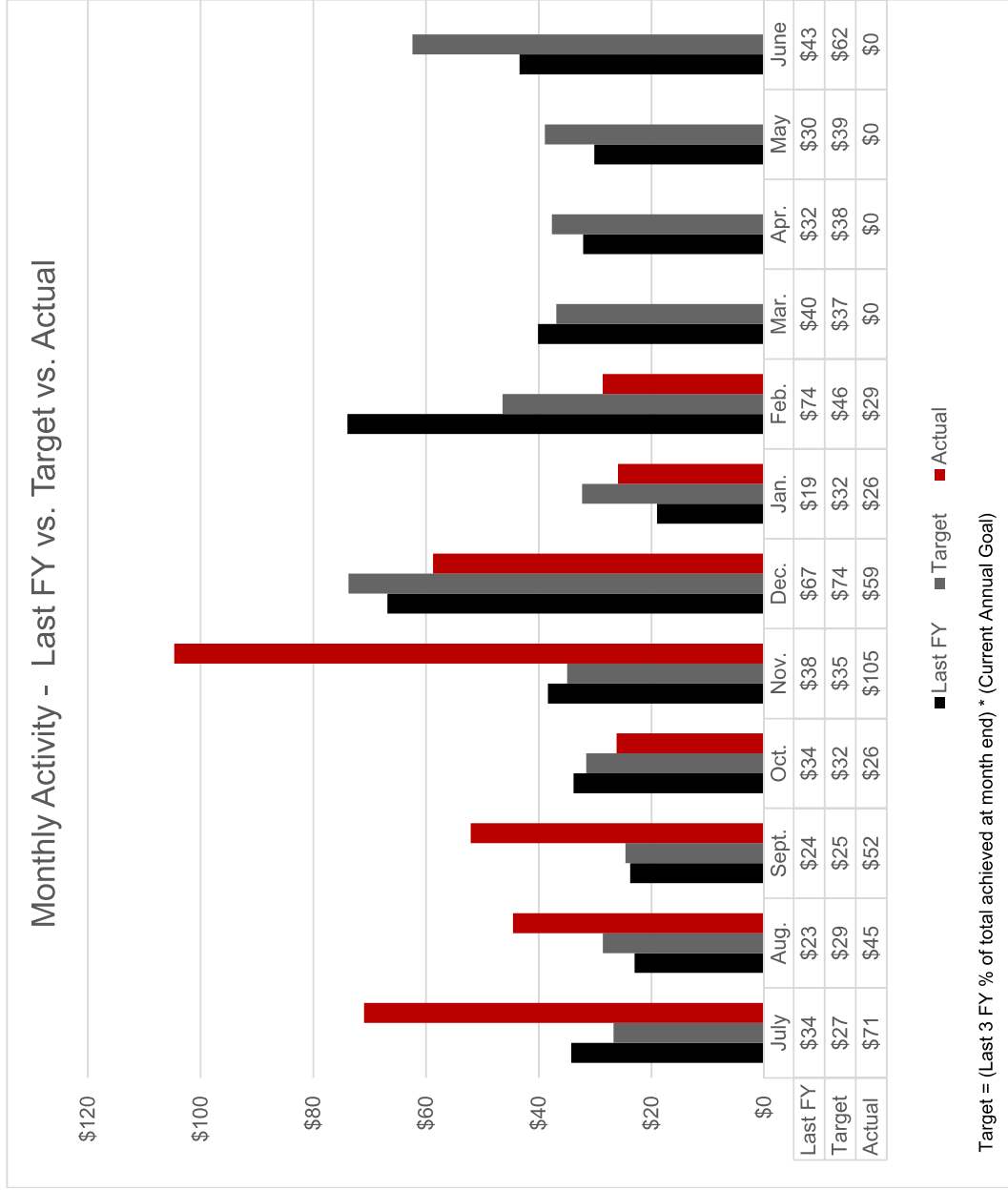
FY2017 New Fundraising Activity Report  
**Cumulative**  
 7/1/2016 through 02/28/2017



	July	August	September	October	November	December	January	February	March	April	May	June
2014	\$17	\$41	\$67	\$91	\$122	\$197	\$236	\$258	\$289	\$314	\$352	\$411
2015	\$21	\$50	\$66	\$93	\$117	\$172	\$201	\$228	\$256	\$300	\$336	\$400
2016	\$34	\$57	\$81	\$115	\$153	\$220	\$239	\$313	\$353	\$385	\$415	\$459
2017	\$71	\$116	\$168	\$194	\$298	\$357	\$383	\$412				



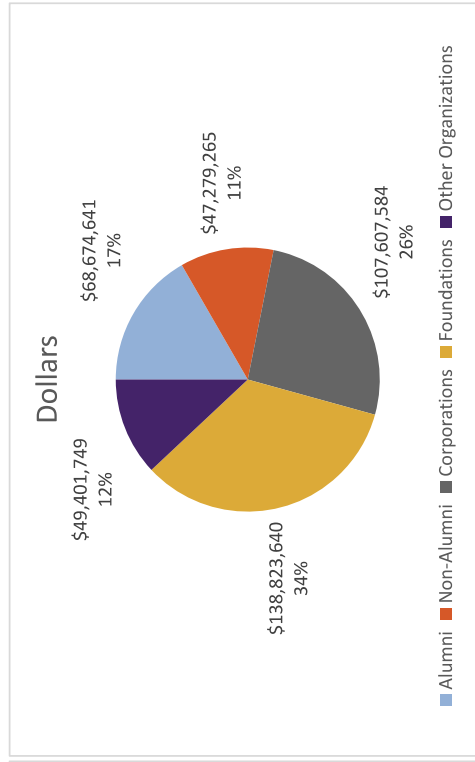
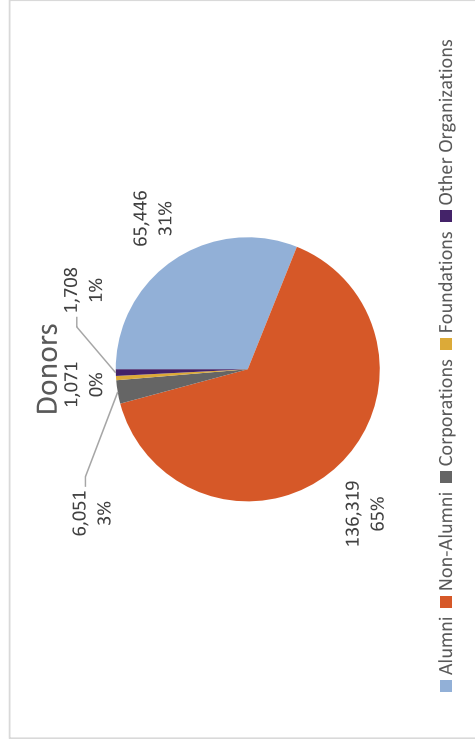
FY2017 New Fundraising Activity Report  
**Monthly Activity**  
 7/1/2016 through 2/28/2017





FY2017 New Fundraising Activity Report  
**Activity by Donor Type**  
 7/1/2016 through 2/28/2017

	7/1/2016 - 2/28/2017		7/1/2015 - 2/28/2016		% Change	
	Donors	Dollars	Donors	Dollars	Donors	Dollars
<b>Individuals</b>	<b>201,765</b>	<b>\$115,953,906</b>	<b>179,670</b>	<b>\$109,879,627</b>	<b>12%</b>	<b>6%</b>
Alumni	65,446	\$68,674,641	61,238	\$71,144,126	7%	-3%
Non-Alumni	136,319	\$47,279,265	118,432	\$38,735,501	15%	22%
<b>Organizations</b>	<b>8,830</b>	<b>\$295,832,972</b>	<b>8,603</b>	<b>\$203,113,790</b>	<b>3%</b>	<b>46%</b>
Corporations	6,051	\$107,607,584	6,046	\$104,496,124	0%	3%
Foundations	1,071	\$138,823,640	1,032	\$48,357,614	4%	187%
Other Organizations	1,708	\$49,401,749	1,525	\$50,260,052	12%	-2%
<b>Grand Total</b>	<b>210,595</b>	<b>\$411,786,879</b>	<b>188,273</b>	<b>\$312,993,416</b>	<b>12%</b>	<b>32%</b>





FY2017 New Fundraising Activity Report  
**Activity - Complex Giving**  
 7/1/2016 through 2/28/2017

	7/1/2016 - 2/28/2017		7/1/2015 - 2/28/2016		% Change	
	Donors	Dollars	Donors	Dollars	Donors	Dollars
<b>Outright Gifts</b>						
Securities	444	\$5,157,790	394	\$5,626,026	13%	-8%
Real Estate	1	\$427,000	1	\$1,250,000	0%	-66%
Gifts-in-Kind	694	\$9,903,753	638	\$8,076,789	9%	23%
<b>Total New Activity</b>	<b>1131</b>	<b>\$15,488,543</b>	<b>1,030</b>	<b>\$14,952,815</b>	<b>10%</b>	<b>4%</b>
<b>Planned Gifts</b>						
Charitable Trusts & Gift Annuities	23	\$1,488,681	21	\$3,594,062	10%	-59%
Binding Donor Advised Funds	1	\$70,000,000	0			
Estate Commitments	198	\$30,950,332	165	\$29,647,421	20%	4%
<b>Total New Activity</b>	<b>222</b>	<b>\$102,439,013</b>	<b>186</b>	<b>\$33,241,483</b>	<b>19%</b>	<b>208%</b>
<b>Grand Total</b>	<b>1,350</b>	<b>\$117,927,555</b>	<b>1,210</b>	<b>\$48,194,298</b>	<b>12%</b>	<b>145%</b>

NOTE: donors may give through multiple gift types but are only counted once in totals

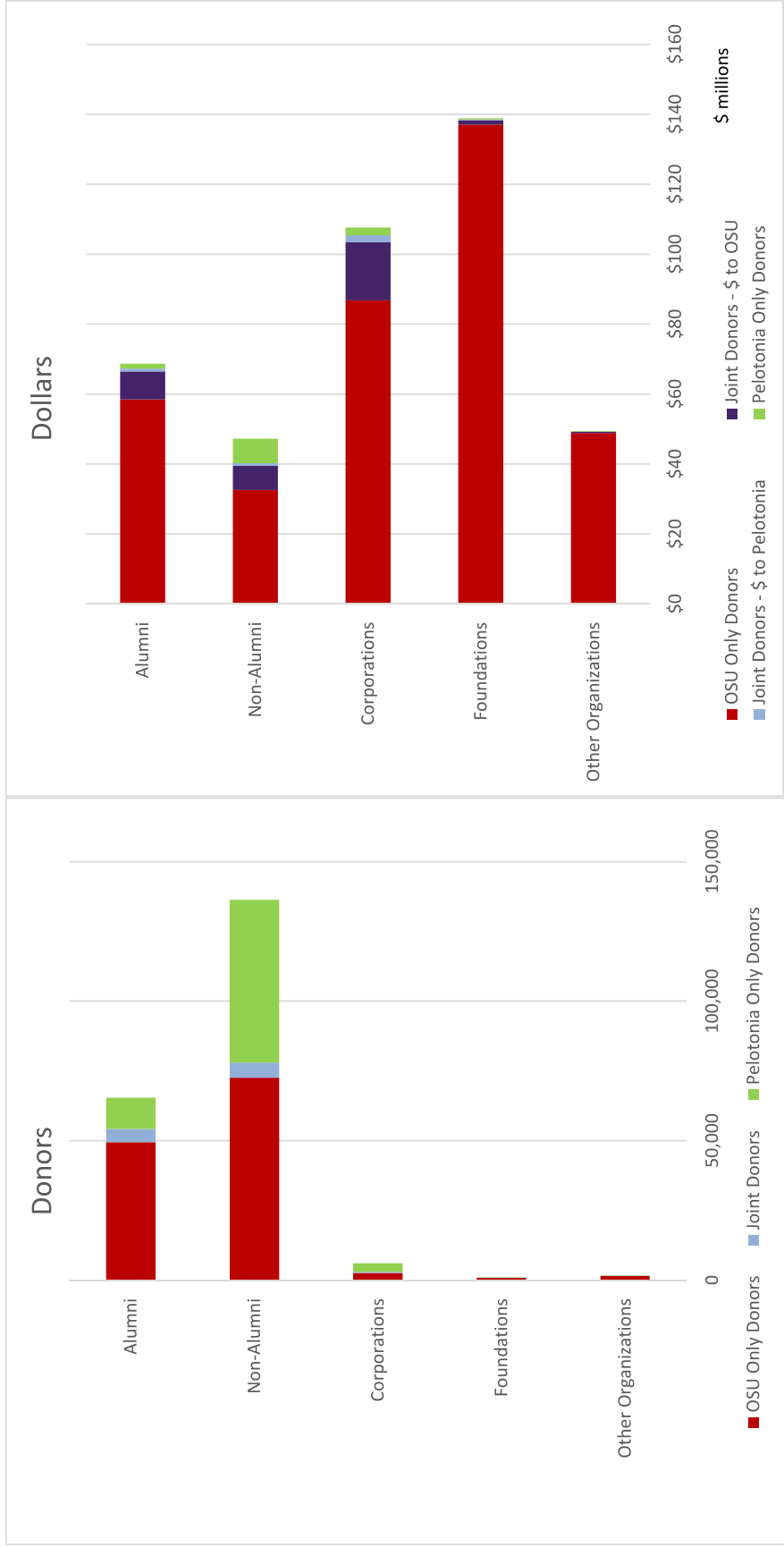


Unit	Alumni	Non-Alumni	Corporations	Foundations	Other Organizations	Total	Goal	% Achieved	vs. Target
<b>University</b>									
<b>Colleges</b>									
Arts and Sciences (College of)	\$5,087,295	\$1,204,580	\$7,203,738	\$10,261,778	\$4,840,747	\$28,598,137	\$40,000,000	71%	9%
Business (Fisher College of)	\$3,323,630	\$5,459,285	\$7,405,612	\$1,791,949	\$340,000	\$18,320,477	\$21,500,000	85%	22%
Education and Human Ecology (College of)	\$3,554,251	\$1,760,152	\$1,365,034	\$824,846	\$2,409,072	\$9,913,355	\$6,100,000	163%	100%
Engineering (College of)	\$7,223,590	\$700,553	\$13,743,616	\$583,304	\$12,512,915	\$34,763,980	\$50,000,000	70%	7%
Food, Agricultural and Enviro Sciences (College of)	\$8,051,079	\$621,921	\$5,473,303	\$653,129	\$4,986,677	\$19,796,109	\$28,700,000	69%	6%
Law (Michael E. Moritz College of)	\$961,883	\$141,849	\$303,219	\$204,053	\$24,450	\$1,635,454	\$5,250,000	31%	-32%
Public Affairs (John Glenn College of)	\$69,861	\$61,191	\$27,075	\$370,303	\$240,737	\$769,167	\$3,100,000	25%	-38%
Social Work (College of)	\$115,246	\$25,867	\$40,037	\$48,195	\$147,568	\$376,913	\$1,100,000	34%	-29%
<b>Colleges</b>	<b>\$28,386,835</b>	<b>\$9,975,399</b>	<b>\$35,561,633</b>	<b>\$14,737,557</b>	<b>\$25,512,168</b>	<b>\$114,173,592</b>	<b>\$155,750,000</b>	<b>73%</b>	<b>10%</b>
<b>Regional Campuses</b>									
OSU Lima	\$127,548	\$320,976	\$9,730	\$201,500	\$530	\$660,285	\$775,000	85%	22%
OSU Mansfield	\$13,254	\$121,435	\$2,955	\$99,860	\$1,834	\$239,337	\$470,000	51%	-12%
OSU Marion	\$371,623	\$80,360	\$24,573	\$421,500	\$8,970	\$907,025	\$1,700,000	53%	-10%
OSU Newark	\$158,448	\$77,480	\$19,470	\$5,200	\$266,749	\$527,347	\$1,300,000	41%	-22%
<b>Regional Campuses</b>	<b>\$670,873</b>	<b>\$600,251</b>	<b>\$56,728</b>	<b>\$728,060</b>	<b>\$278,083</b>	<b>\$2,333,995</b>	<b>\$4,245,000</b>	<b>55%</b>	<b>-8%</b>
<b>Academic Support Units</b>									
Alumni Association	\$452,044	\$62,806	\$21,565	\$47,953	\$19,315	\$603,683	\$1,000,000	60%	-3%
Athletics	\$12,312,218	\$9,861,378	\$36,828,265	\$1,551,570	\$1,023,162	\$61,576,592	\$58,000,000	106%	43%
Libraries	\$133,401	\$1,456,740	\$7,922	\$495,559	\$6,777	\$2,100,399	\$2,000,000	105%	42%
Scholarship and Student Support	\$3,539,430	\$457,520	\$811,731	\$891,704	\$989,376	\$6,669,761	\$15,000,000	44%	-18%
Student Life	\$289,146	\$239,415	\$1,236,532	\$29,508	\$131,391	\$1,925,992	\$3,100,000	62%	-1%
University-wide Fundraising	\$2,418,531	\$613,942	\$2,272,314	\$3,206,741	\$618,624	\$9,130,152	\$36,955,000	25%	-38%
Wexner Center for the Arts	\$160,485	\$222,526	\$186,010	\$2,162,544	\$40,675	\$2,772,240	\$4,500,000	62%	-1%
WOSU Public Stations	\$1,092,861	\$1,363,835	\$1,103,145	\$183,853	\$1,332,351	\$5,076,046	\$13,000,000	39%	-24%
<b>Academic Support Units</b>	<b>\$20,398,116</b>	<b>\$14,278,163</b>	<b>\$42,467,484</b>	<b>\$8,569,431</b>	<b>\$4,141,670</b>	<b>\$89,854,865</b>	<b>\$133,555,000</b>	<b>67%</b>	<b>4%</b>
<b>University</b>	<b>\$49,455,825</b>	<b>\$24,853,813</b>	<b>\$78,085,845</b>	<b>\$24,035,048</b>	<b>\$29,931,920</b>	<b>\$206,362,451</b>	<b>\$293,550,000</b>	<b>70%</b>	<b>7%</b>
<b>Medical and Health Sciences</b>									
<b>Wexner Medical Center</b>									
Cancer (James / Solove)	\$4,129,722	\$12,044,793	\$15,530,953	\$73,524,545	\$5,415,527	\$110,645,539	\$64,000,000	173%	110%
Heart (Ross)	\$1,590,627	\$3,390,554	\$777,230	\$648,805	\$729,173	\$7,136,389	\$9,000,000	79%	16%
Medical Center (Wexner)	\$1,136,447	\$803,792	\$5,121,330	\$1,786,932	\$5,370,612	\$14,219,113	\$22,000,000	65%	2%
Medicine (College of)	\$1,191,372	\$832,795	\$4,329,208	\$355,052	\$3,378,376	\$10,086,804	\$10,000,000	101%	38%
Neurosciences	\$1,208,701	\$648,460	\$684,680	\$542,524	\$1,408,155	\$4,492,521	\$10,000,000	45%	-18%
<b>Wexner Medical Center</b>	<b>\$9,256,870</b>	<b>\$17,720,395</b>	<b>\$26,443,401</b>	<b>\$76,857,858</b>	<b>\$16,301,842</b>	<b>\$146,580,366</b>	<b>\$115,000,000</b>	<b>127%</b>	<b>65%</b>
<b>Health Sciences Colleges</b>									
Dentistry (College of)	\$3,398,379	\$48,747	\$138,810	\$395,999	\$254,504	\$4,236,439	\$8,000,000	53%	-10%
Nursing (College of)	\$2,803,730	\$42,309	\$478,869	\$439,230	\$147,237	\$3,911,374	\$4,700,000	83%	20%
Optometry (College of)	\$386,798	\$29,697	\$185,059	\$41,628	\$169,543	\$812,725	\$1,600,000	51%	-12%
Pharmacy (College of)	\$652,091	\$130,719	\$1,120,971	\$258,820	\$805,422	\$2,968,023	\$5,000,000	59%	-4%
Public Health (College of)	\$53,315	\$7,689	\$189,994	\$552,115	\$565,709	\$1,368,822	\$1,650,000	83%	20%
Veterinary Medicine (College of)	\$2,667,634	\$4,445,897	\$964,635	\$36,242,941	\$1,225,571	\$45,546,679	\$45,500,000	100%	37%
<b>Health Sciences Colleges</b>	<b>\$9,961,946</b>	<b>\$4,705,058</b>	<b>\$3,078,338</b>	<b>\$37,930,734</b>	<b>\$3,167,986</b>	<b>\$58,844,062</b>	<b>\$66,450,000</b>	<b>89%</b>	<b>26%</b>
<b>Medical and Health Sciences</b>	<b>\$19,218,816</b>	<b>\$22,425,452</b>	<b>\$29,521,739</b>	<b>\$114,788,592</b>	<b>\$19,469,828</b>	<b>\$205,424,427</b>	<b>\$181,450,000</b>	<b>113%</b>	<b>50%</b>
<b>Grand Total</b>	<b>\$68,674,641</b>	<b>\$47,279,265</b>	<b>\$107,607,584</b>	<b>\$138,823,640</b>	<b>\$49,401,749</b>	<b>\$411,786,879</b>	<b>\$475,000,000</b>	<b>87%</b>	<b>24%</b>
							<b>Year to Date Target</b>		<b>63%</b>

Target = (Last 3 FY % of total achieved at month end) \* (Current Annual Goal)



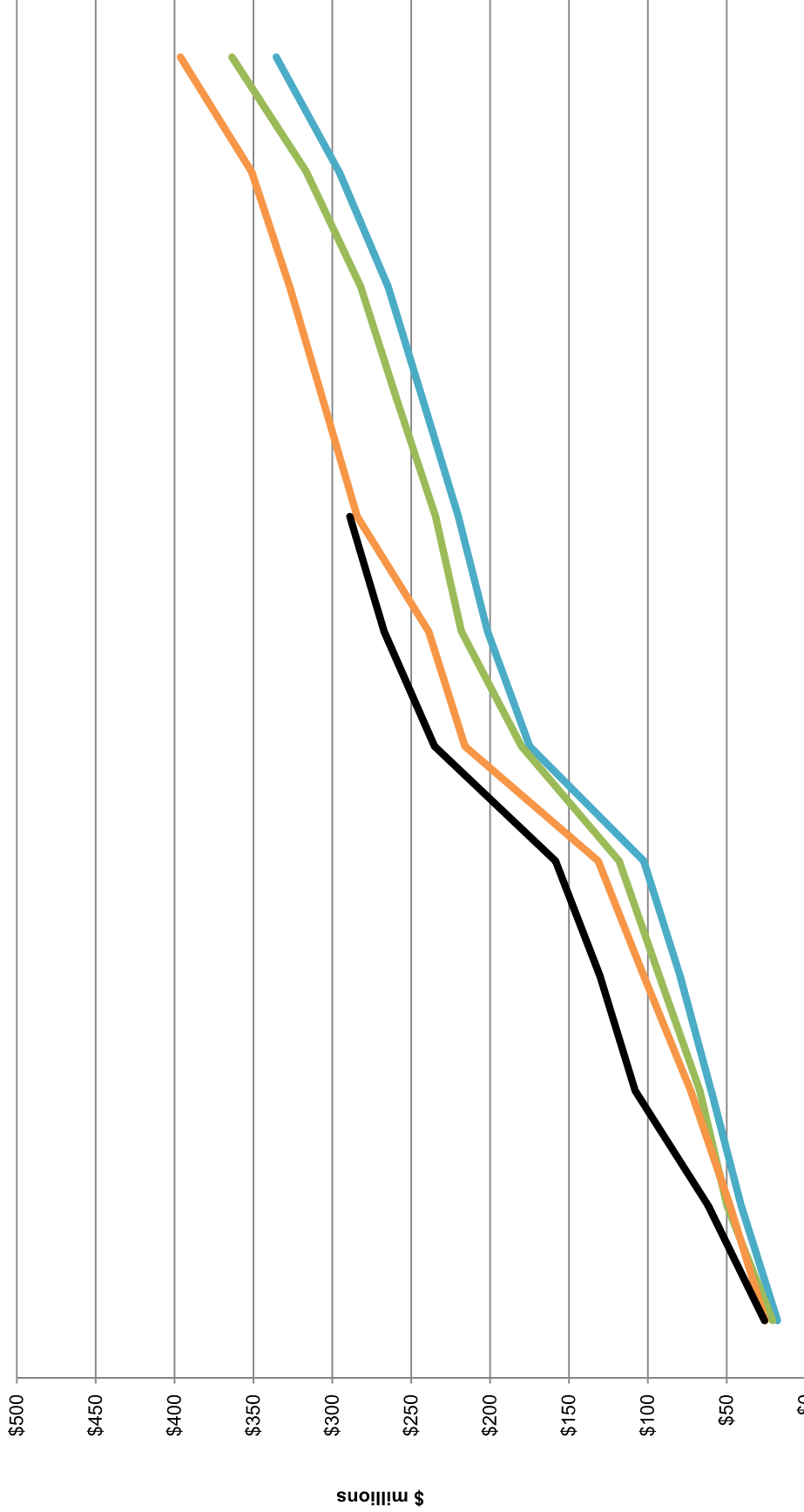
FY2017 New Fundraising Activity Report  
**Activity by Donor Type - Pelotonia Impact**  
 7/1/2016 through 2/28/2017





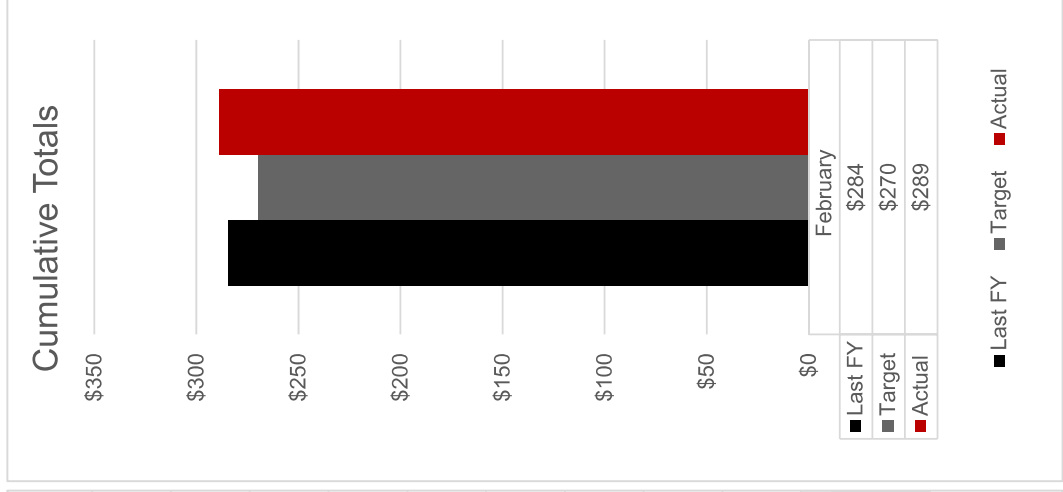
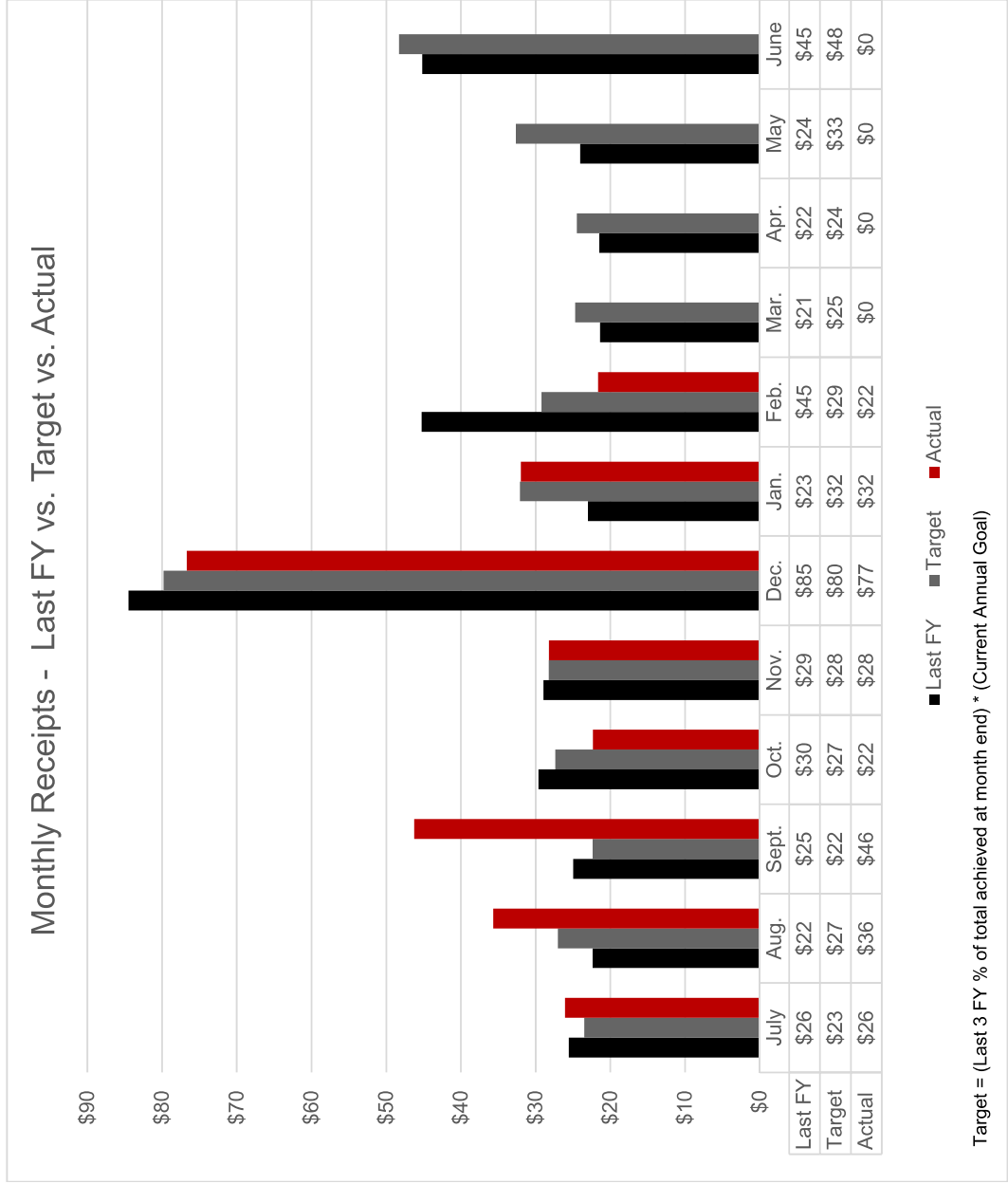


FY2017 Philanthropic Receipts Report  
**Cumulative**  
 7/1/2016 through 2/28/2017





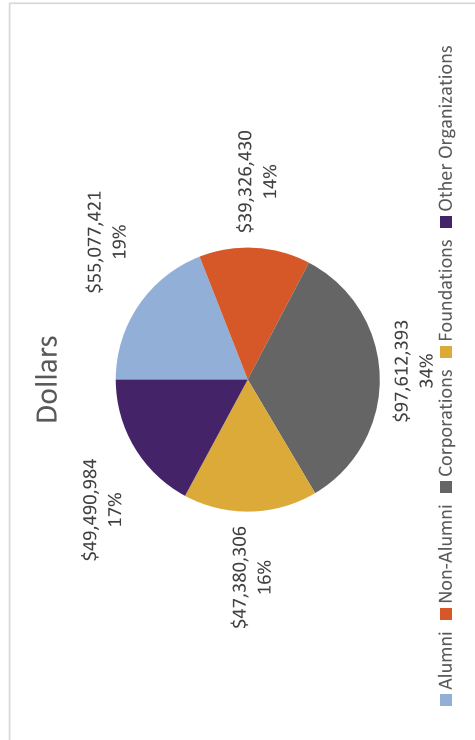
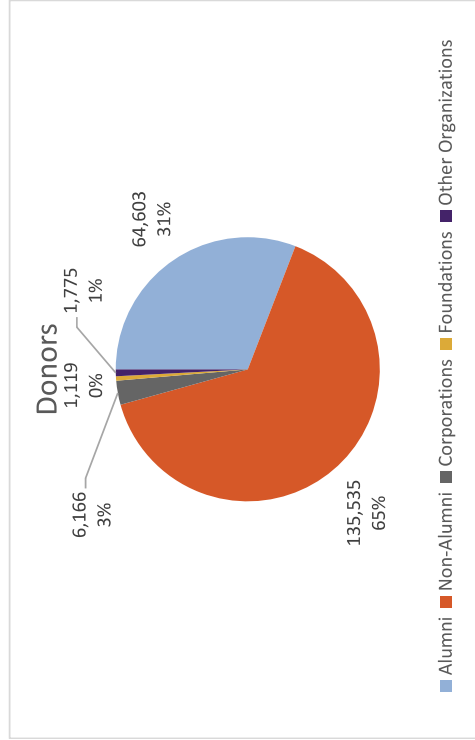
FY2017 Philanthropic Receipts Report  
**Monthly Receipts**  
 7/1/2016 through 2/28/2017





FY2017 Philanthropic Receipts Report  
**Receipts by Donor Type**  
 7/1/2016 through 2/28/2017

	7/1/2016 - 2/28/2017		7/1/2015 - 2/28/2016		% Change	
	Donors	Dollars	Donors	Dollars	Donors	Dollars
<b>Individuals</b>	<b>200,138</b>	<b>\$94,403,851</b>	<b>180,658</b>	<b>\$95,154,873</b>	<b>11%</b>	<b>-1%</b>
Alumni	64,603	\$55,077,421	61,980	\$55,751,232	4%	-1%
Non-Alumni	135,535	\$39,326,430	118,678	\$39,403,641	14%	0%
<b>Organizations</b>	<b>9,060</b>	<b>\$194,483,683</b>	<b>8,823</b>	<b>\$189,060,214</b>	<b>3%</b>	<b>3%</b>
Corporations	6,166	\$97,612,393	6,169	\$98,284,611	0%	-1%
Foundations	1,119	\$47,380,306	1,066	\$40,701,631	5%	16%
Other Organizations	1,775	\$49,490,984	1,588	\$50,073,972	12%	-1%
<b>Grand Total</b>	<b>209,198</b>	<b>\$288,887,534</b>	<b>189,481</b>	<b>\$284,215,088</b>	<b>10%</b>	<b>2%</b>





FY2017 Philanthropic Receipts Report  
**Receipts - Complex Giving**  
 7/1/2016 through 2/28/2017

	7/1/2016 - 2/28/2017		7/1/2015 - 2/28/2016		% Change	
	Donors	Dollars	Donors	Dollars	Donors	Dollars
<b>Outright Gifts</b>						
Securities	444	\$5,157,790	394	\$5,626,026	13%	-8%
Real Estate	1	\$427,000	1	\$1,250,000	0%	-66%
Gifts-in-Kind	694	\$9,903,753	638	\$8,076,789	9%	23%
<b>Total Receipts</b>	<b>1,131</b>	<b>\$15,488,543</b>	<b>1,030</b>	<b>\$14,952,815</b>	<b>10%</b>	<b>4%</b>
<b>Planned Gifts</b>						
Charitable Trusts & Gift Annuities	23	\$1,488,681	21	\$3,594,062	10%	-59%
Binding Donor Advised Funds	0	\$0	0	\$0		
Estate Commitments	101	\$13,944,052	93	\$13,611,126		
<b>Total Receipts</b>	<b>123</b>	<b>\$15,432,733</b>	<b>113</b>	<b>\$17,205,188</b>	<b>9%</b>	<b>-10%</b>
<b>Grand Total</b>	<b>1,254</b>	<b>\$30,921,276</b>	<b>1,142</b>	<b>\$32,158,003</b>	<b>10%</b>	<b>-4%</b>

NOTE: donors may give through multiple gift types but are only counted once in totals



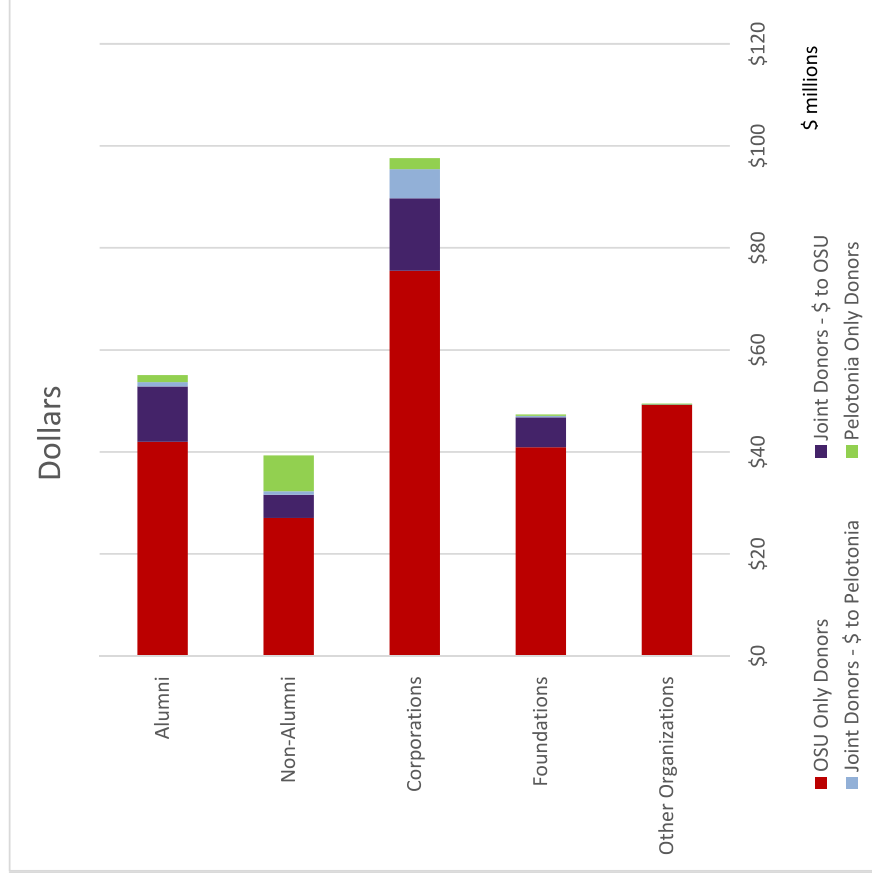
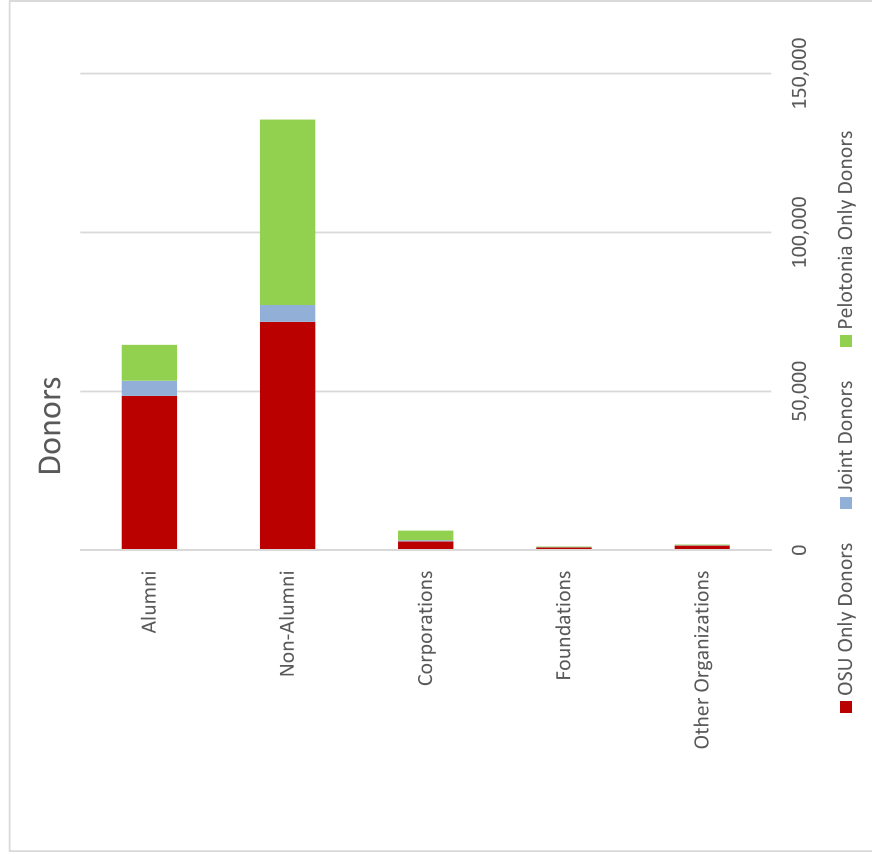
Unit	Alumni	Non-Alumni	Corporations	Foundations	Organizations	Other	Goal	% Achieved	vs. Target
<b>University</b>									
<b>Colleges</b>									
Arts and Sciences (College of)	\$4,102,555	\$1,822,027	\$7,249,490	\$9,279,466	\$5,002,907	\$27,456,446	\$28,000,000	98%	31%
Business (Fisher College of)	\$1,970,868	\$259,466	\$3,604,189	\$2,756,949	\$43,201	\$8,634,674	\$12,000,000	72%	5%
Education and Human Ecology (College of)	\$1,671,878	\$1,853,389	\$1,107,179	\$724,992	\$2,419,697	\$7,777,134	\$6,000,000	130%	62%
Engineering (College of)	\$3,466,490	\$939,508	\$14,061,941	\$914,524	\$12,457,325	\$31,839,788	\$58,000,000	55%	-13%
Food, Agricultural and Enviro Sciences (College of)	\$2,283,699	\$1,312,072	\$7,812,500	\$681,962	\$5,469,985	\$17,560,218	\$25,000,000	70%	3%
Law (Michael E. Moritz College of)	\$2,601,251	\$116,254	\$220,719	\$484,840	\$174,450	\$3,597,514	\$4,000,000	90%	22%
Public Affairs (John Glenn College of)	\$386,667	\$79,041	\$52,075	\$420,303	\$221,253	\$1,159,339	\$700,000	166%	96%
Social Work (College of)	\$123,465	\$25,722	\$75,037	\$548,195	\$147,588	\$920,007	\$1,100,000	84%	16%
<b>Colleges</b>	<b>\$16,606,873</b>	<b>\$6,407,479</b>	<b>\$34,183,129</b>	<b>\$15,811,231</b>	<b>\$25,936,406</b>	<b>\$98,945,119</b>	<b>\$134,800,000</b>	<b>73%</b>	<b>6%</b>
<b>Regional Campuses</b>									
OSU Lima	\$107,254	\$30,976	\$20,230	\$51,500	\$530	\$210,490	\$350,000	60%	-7%
OSU Mansfield	\$27,679	\$123,835	\$80,621	\$146,832	\$3,834	\$382,801	\$680,000	56%	-11%
OSU Marion	\$145,650	\$113,520	\$32,673	\$531,500	\$8,970	\$832,312	\$1,000,000	83%	16%
OSU Newark	\$95,673	\$64,930	\$21,970	\$5,200	\$266,749	\$454,522	\$1,800,000	25%	-42%
<b>Regional Campuses</b>	<b>\$376,256</b>	<b>\$333,261</b>	<b>\$155,494</b>	<b>\$735,032</b>	<b>\$280,063</b>	<b>\$1,880,126</b>	<b>\$3,830,000</b>	<b>49%</b>	<b>-18%</b>
<b>Academic Support Units</b>									
Alumni Association	\$546,622	\$53,548	\$29,665	\$47,953	\$19,390	\$697,179	\$1,300,000	54%	-14%
Athletics	\$12,657,664	\$7,933,594	\$25,182,836	\$6,680,962	\$1,132,162	\$53,787,218	\$53,000,000	101%	34%
Libraries	\$174,657	\$1,517,180	\$7,922	\$653,559	\$6,777	\$2,360,094	\$2,800,000	84%	17%
Scholarship and Student Support	\$3,277,138	\$488,510	\$897,999	\$1,407,754	\$1,072,289	\$6,943,690	\$15,000,000	46%	-21%
Student Life	\$620,577	\$224,997	\$152,557	\$131,508	\$81,416	\$1,211,056	\$2,000,000	61%	-7%
University-wide Fundraising	\$2,276,549	\$1,260,342	\$3,739,031	\$5,127,135	\$665,308	\$13,068,365	\$26,720,000	49%	-19%
Wexner Center for the Arts	\$162,485	\$222,526	\$386,010	\$2,602,544	\$33,175	\$3,406,740	\$6,900,000	49%	-18%
WOSU Public Stations	\$973,871	\$1,342,360	\$1,117,445	\$190,747	\$1,262,825	\$4,887,249	\$7,000,000	70%	2%
<b>Academic Support Units</b>	<b>\$20,889,564</b>	<b>\$13,043,058</b>	<b>\$31,313,465</b>	<b>\$16,842,162</b>	<b>\$4,273,341</b>	<b>\$86,361,590</b>	<b>\$114,720,000</b>	<b>75%</b>	<b>8%</b>
<b>University</b>	<b>\$37,872,693</b>	<b>\$19,783,798</b>	<b>\$65,652,089</b>	<b>\$33,388,425</b>	<b>\$30,489,830</b>	<b>\$187,186,836</b>	<b>\$253,350,000</b>	<b>74%</b>	<b>6%</b>
<b>Medical and Health Sciences</b>									
<b>Wexner Medical Center</b>									
Cancer (James / Solove)	\$3,750,529	\$11,893,220	\$15,754,421	\$4,420,430	\$5,348,313	\$41,166,913	\$65,000,000	63%	-4%
Heart (Ross)	\$571,502	\$2,681,407	\$690,906	\$478,805	\$664,173	\$5,086,793	\$8,000,000	64%	-4%
Medical Center (Wexner)	\$2,283,467	\$808,801	\$5,716,826	\$1,909,932	\$4,434,748	\$15,153,774	\$23,000,000	66%	-2%
Medicine (College of)	\$1,075,811	\$360,699	\$5,278,381	\$356,052	\$3,928,551	\$10,999,493	\$11,000,000	100%	33%
Neurosciences	\$2,620,883	\$800,240	\$699,680	\$1,808,531	\$1,549,655	\$7,648,989	\$10,000,000	76%	9%
<b>Wexner Medical Center</b>	<b>\$10,302,192</b>	<b>\$16,544,367</b>	<b>\$28,310,214</b>	<b>\$8,973,749</b>	<b>\$15,925,440</b>	<b>\$80,055,962</b>	<b>\$117,000,000</b>	<b>68%</b>	<b>1%</b>
<b>Health Sciences Colleges</b>									
Dentistry (College of)	\$1,682,402	\$48,264	\$160,366	\$515,999	\$310,629	\$2,717,660	\$3,000,000	91%	23%
Nursing (College of)	\$355,956	\$44,613	\$478,869	\$289,230	\$147,237	\$1,315,905	\$2,100,000	63%	-5%
Optometry (College of)	\$411,217	\$39,616	\$205,059	\$43,850	\$195,918	\$895,659	\$1,450,000	62%	-6%
Pharmacy (College of)	\$326,565	\$142,619	\$1,100,092	\$258,820	\$805,422	\$2,633,518	\$5,000,000	53%	-15%
Public Health (College of)	\$70,819	\$17,639	\$189,994	\$552,115	\$579,716	\$1,410,282	\$1,600,000	88%	21%
Veterinary Medicine (College of)	\$4,055,577	\$2,705,516	\$1,515,710	\$3,358,116	\$1,036,793	\$12,671,713	\$16,500,000	77%	9%
<b>Health Sciences Colleges</b>	<b>\$6,902,536</b>	<b>\$2,998,266</b>	<b>\$3,650,090</b>	<b>\$5,018,131</b>	<b>\$3,075,714</b>	<b>\$21,644,736</b>	<b>\$29,650,000</b>	<b>73%</b>	<b>6%</b>
<b>Medical and Health Sciences</b>									
<b>Medical and Health Sciences</b>	<b>\$17,204,728</b>	<b>\$19,542,632</b>	<b>\$31,960,304</b>	<b>\$13,991,880</b>	<b>\$19,001,154</b>	<b>\$101,700,699</b>	<b>\$146,650,000</b>	<b>69%</b>	<b>2%</b>
<b>Grand Total</b>	<b>\$55,077,421</b>	<b>\$39,326,430</b>	<b>\$97,612,393</b>	<b>\$47,380,306</b>	<b>\$49,490,984</b>	<b>\$288,887,534</b>	<b>\$400,000,000</b>	<b>72%</b>	<b>5%</b>
									<b>Year to Date Target</b>
									<b>67%</b>

Target = ((Last 3 FY % of total achieved at month end) \* (Current Annual Goal))



**THE OHIO STATE UNIVERSITY**

FY2017 Philanthropic Receipts Report  
**Receipts by Donor Type - Pelotonia Impact**  
 7/1/2016 through 2/28/2017



	Alumni	Non-Alumni	Other
OSU Only Donors	48,576	71,863	1,523
Joint Donors	4,771	5,341	10
Pelotonia Only Donors	11,256	58,331	242
<b>Total</b>	<b>74,603</b>	<b>135,535</b>	<b>1,775</b>

	Alumni	Non-Alumni	Other
OSU Only Donors	\$42.02	\$27.02	\$49.22
Joint Donors - \$ to OSU	\$10.84	\$4.58	\$5.84
Pelotonia Only Donors	\$0.83	\$0.69	\$0.02
<b>Total</b>	<b>\$53.69</b>	<b>\$32.29</b>	<b>\$55.08</b>

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	<u>Amount Establishing Endowment*</u>	<u>Total Commitment</u>
<u>Establishment of Named Endowed Chair (University)</u>		
The Jack M. George Chair Established April 6, 1979, with gifts from the Kaplan-Halpert Foundation of Cleveland, Ohio; used to support a faculty chair position in the Division of Endocrinology, Diabetes & Metabolism in the Department of Internal Medicine. Revised April 7, 2017.	\$934,536.72	\$934,536.72
<u>Establishment of Named Endowed Funds (University)</u>		
Anna L. Woodward Endowed Fund for Developmental Disabilities Established April 7, 2017, with a fund transfer by the Nisonger Center of an unrestricted gift from the estate of Anna Brill Woodward; used to support the work of The Ohio State University, Nisonger Center in pursuit of its mission to improve the lives of people with developmental disabilities and their families through quality services, education/training, research dissemination and related activities.	\$250,000.00	\$250,000.00
David J. Hilton Memorial Scholarship Fund Established April 7, 2017, with a fund transfer by the College of Veterinary Medicine of gifts from family and friends; used to provide scholarships to second-year students enrolled in the College of Veterinary Medicine who are pursuing their DVM and demonstrate a passion for helping others, specifically in the field of health and wellness.	\$62,568.63	\$62,568.63
Pathology Growth and Excellence Endowment Fund Established April 7, 2017, with revenue support from OSU Pathology Services, LLC; used to support strategic initiatives; faculty and staff development; curriculum and training enhancements; medical research including seed funding; and other opportunities or programs to advance innovation, growth and excellence in the Department of Pathology in the College of Medicine.	\$50,000.00	\$50,000.00
Douglas M. Post PhD Endowed Memorial Fund in Family Medicine Established April 7, 2017, with revenue support from Family Medicine Foundation, LLC to honor the career of Dr. Douglas M. Post (BA 1974, MA 1979, MSW 1989, PhD 1992) and to facilitate gifts to Family Medicine from family, friends and colleagues; used to support educational and training activities in the College of Medicine, Department of Family Medicine for residents, fellows and medical students with focus on opportunities to present research findings (covering costs of travel, lodging, per diem and presentation expenses).	\$50,000.00	\$50,000.00
<u>Change in Name and Description of Named Endowed Fund (University)</u>		
From: James E. Pfeifer II K-L Row I-Dot Scholarship Fund To: Pfeifer Family K-L Row "i Dot" Endowed Scholarship Fund		

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Change in Name of Named Endowed Fund (University)

From: The Grayce M. Sills Professorship Fund  
To: The Grayce M. Sills Endowed Professorship in Psychiatric-Mental Health Nursing

Change in Description of Named Endowed Fund (University)

Neil A. Armstrong Chair in Aerospace Policy

The Maria A. Melnyk Franks Memorial Scholarship Fund

Establishment of Named Endowed Chair (Foundation)

Bob and Corrine Frick Chair in Heart Failure Established April 7, 2017, with gifts from Bob and Corrine Frick of Westerville, Ohio; used to support a chair position for a nationally or internationally recognized physician faculty member in the specialty of heart failure in the Division of Cardiovascular Medicine, including the OSU Heart and Vascular Center and the Richard M. Ross Heart Hospital.	\$2,250,000.00	\$2,250,000.00
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Establishment of Named Endowed Professorship (Foundation)

Carter V. Findley Professorship in Ottoman and Turkish History Established April 7, 2017, with gifts from an anonymous donor; used to support a named professorship position in Ottoman and Turkish History for distinguished scholar-teachers known for their positive interest in Turkish history and culture, their high standing in the international community of scholars in the field, their expertise in the history of the Turkish republic as well as of the Ottoman Empire, their broad linguistic command of the Ottoman and modern Turkish language of different periods, and the originality and impact of their historical scholarship.	\$1,000,036.83	\$1,000,036.83
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Establishment of Named Endowed Funds (Foundation)

The David and Isabel Perry Endowment Fund for Research in Veterinary Medicine Established April 7, 2017, with gifts from the estate of Isabel H. Perry (BS 1943) of Sylvania, Ohio in memory of her husband, David V. Perry (BSBA 1942); used to support the advancement of veterinary research, including both basic and clinical research, towards finding causes, innovative treatments, and cures for diseases afflicting animals.	\$247,819.07	\$247,819.07
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The Larry L. Hench Scholarship Fund Established April 7, 2017, with an estate gift from Larry L. Hench; used to support an award(s) for undergraduate and graduate students enrolled in the College of Engineering, Department of Materials Science and Engineering.	\$100,000.00	\$100,000.00
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<p>The Marian Chase Scholarship Fund Established April 7, 2017, with an estate gift from Marian F. Chase (BS 1952, MS 1961) of Columbus, Ohio; used to provide scholarships to undergraduate, graduate, or professional students through the Critical Difference for Women program at The Women's Place for recipients who demonstrate financial need to re-enter the educational process due to interrupting their education to meet other responsibilities. It is the donor's desire that the scholarships be awarded with particular attention to, but not limited to, female students.</p>	<p>\$89,216.66</p>	<p>\$89,216.66</p>
<p>The Robert A. and Sheila B. Ranallo Scholarship Fund Established April 7, 2017, with gifts from Robert A. Ranallo (JD 1980) and Sheila B. Ranallo; used to provide scholarships to students enrolled in the Michael E. Moritz College of Law who demonstrate a clear need for financial aid to be able to attend law school. To qualify candidates must demonstrate academic achievement as an undergraduate by either having a cumulative grade point average of 3.5+ through graduation or graduate with a distinction of Magna Cum Laude or higher as established by the candidate's undergraduate institution and additional selection criteria.</p>	<p>\$78,000.00</p>	<p>\$100,000.00</p>
<p>Dr. Evelyn E. Pintz, MD Residency Program Endowed Fund Established April 7, 2017, with a gift from James J. Mohr; used to support the residency program in General Internal Medicine in the Department of Internal Medicine.</p>	<p>\$66,619.61</p>	<p>\$66,619.61</p>
<p>Dr. Jeff Reutter Stone Lab Endowment Fund Established April 7, 2017, with gifts from Dr. Jeff Reutter and friends of Stone Laboratory; used for program support of the Franz Theodore Stone Laboratory.</p>	<p>\$62,696.00</p>	<p>\$62,696.00</p>
<p>The Max S. and Karen M. Carrier International Scholarship Fund Established April 7, 2017, with gifts from Max S. Carrier (BS 1980 BS) of Dallas, Texas, as part of the Joseph A. Alutto Global Leadership Initiative; used to provide scholarship(s) to undergraduate or graduate students enrolled in the Max M. Fisher College of Business to support critical, action-based, learning experiences around the world. It is the donor's desire that the scholarship(s) be awarded with particular attention to, but not limited to, students majoring in accounting and seeking global experience.</p>	<p>\$60,000.00</p>	<p>\$60,000.00</p>
<p>Dale Lynn Stoutenburg Research Fund Established April 7, 2017, with gifts made in memory of Dale Lynn Stoutenburg from her husband, Joseph Stoutenburg, and other family members and friends; used to support medical research (basic, translational, clinical) toward the treatment and/or prevention of leptomeningeal carcinomatosis (cancer in fluid filled membranes surrounding brain and spinal cord) in the Department of Neurological Surgery, such as research related supplies, equipment, salaries, conference fees/travel, fellow research awards, publications, software, etc.</p>	<p>\$59,072.11</p>	<p>\$59,072.11</p>

The Ohio State University Board of Trustees		April 7, 2017
 Kurt Deibel Family Fund Established April 7, 2017, with gifts from Dr. Kurt Deibel (BS, 1979; MS, 1981; PhD, 1985); used to support a graduate student in the Department of Food Science and Technology in the College of Food, Agricultural, and Environmental Sciences with first preference given to a student in the Food Safety area. The award shall be given to a student in good academic standing and is renewable as long as the recipient maintains a 3.0 cumulative grade point average until his or her degree and/or research are successfully completed.	\$55,000.00	\$62,500.00
 Myser Family Parkinson's Disease Research Fund Established April 7, 2017, with gifts given in honor of Mary Hadsell Myser and the late Dr. Willard Cochran Myser (MS 1947, PhD 1952; Professor Emeritus). Gifts have been given from Teresa L. Myser (BS 1971) and Richard D. Myser (MS 1975); from their sons, Eric D. Myser (BS 2000; MS 2004) and Michael S. Myser (BA 1999); and from other relatives and friends; used to support medical research on Parkinson's disease in the Movement Disorders Division in the Department of Neurology, College of Medicine, to help eradicate the disease and/or improve treatments and patient outcomes.	\$53,445.00	\$53,445.00
 The Douglas and Ethel-Marie D'Luzansky LeVasseur Travel Abroad Fund Established April 7, 2017, with a gift from Doug and Ethel-Marie D'Luzansky LeVasseur; used to provide awards for travel expenses for students participating in travel abroad programs endorsed by the University with preference given to candidates who demonstrate financial need. In even numbered years, the awards shall be granted to candidates majoring in Psychology; in odd numbered years, the awards shall be granted to students majoring in Anthropology.	\$51,229.36	\$51,229.36
 The Norwin and Virginia Brovitz Scholarship Fund Established April 7, 2017, with gifts from Stacy A. Brovitz (BS 1981) of Oakmont, Pennsylvania. This gift is also to honor the late Thomas Burns, professor and department chair, for his contributions to the accounting profession and his dedication to accounting students; used to provide undergraduate scholarships for accounting students enrolled in the Max M. Fisher College of Business.	\$50,500.12	\$125,000.00
 The Wiczulis Family Stone Lab Scholarship Fund Established April 7, 2017, with gifts from Edward Wiczulis, friends of Stone Laboratory, and a fund transfer by the College of Food, Agricultural, and Environmental Sciences; used to provide at least one scholarship for undergraduate or graduate level student(s) pursuing education at Franz Theodore Stone Laboratory with preference given to student(s) from Cuyahoga County, Ohio.	\$50,200.00	\$50,200.00
 The Dr. Robert Bartels Men's Swimming Performance Fund Established April 7, 2017, with gifts from Timothy Duffey (BS 1977) of Columbus, Ohio and The Ohio State University Men's Varsity "O" Alumni Society of Columbus, Ohio; used to supplement the training costs of the men's swimming team.	\$50,050.00	\$50,050.00

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The Warner and Mickey Wilson Endowed Established April 7, 2017, with gifts from the estate of Warner and Mickey Wilson and additional gifts from their children, Marie Peckenpaugh and Nathan Wilson; used to equally support a scholarship to a student who is majoring in aviation who demonstrates financial need and to subsidize the cost for middle and/or high school students to attend an aviation summer camp or participate in other aviation education activities should summer camp no longer exist.	\$50,032.74	\$50,032.74
Kathryn M. and Dan E. Moore Study Abroad Scholarship Established April 7, 2017, with gifts from Dr. Dan E. Moore and Dr. Kay M. Moore and matching gifts from the W.K. Kellogg Foundation; used to provide scholarship support to undergraduate students in their second, third, or fourth year who have a 3.5 minimum grade point average and who demonstrate financial need with preference given to candidates who are involved in a student organization(s), demonstrate leadership abilities and have a carefully thought out plan for study abroad lasting at least one semester.	\$50,004.00	\$50,004.00
Doug and Beth Brendamour Family Innovation Fund Established April 7, 2017, with a gift from Doug and Beth Brendamour; used at the discretion of the dean of the Max E. Fisher College of Business.	\$50,000.00	\$250,000.00
Jack and Jan Creighton Endowment for Rare Books and Manuscripts Established April 7, 2017, with a gift from John "Jack" W. Creighton Jr. (BS 1954, JD 1957) and Dr. Janet "Jan" Creighton; used for acquisitions supporting the collections and collecting activities of the Rare Books and Manuscripts Library.	\$50,000.00	\$50,000.00
Dybdal Best Paper Award for the Electroscience Laboratory Endowed Fund Established April 7, 2017, with a gift from Robert (BEE 1964, MS 1964, PhD 1968) and Christie Dybdal; used to provide a monetary award annually to the winner or winners of the Best Paper competition in the Electroscience Laboratory.	\$50,000.00	\$100,000.00
The David and Maxine Gerber Family Fund Established April 7, 2017, with gifts from David (BS 1953, MS 1961) and Maxine Gerber and Diane Gerber Thompson (BS 1977); used to provide scholarships to students enrolled in the College of Food, Agricultural, and Environmental Sciences who maintain a minimum of 3.0 grade point average with first preference given to candidates who are ranked as sophomores or juniors and are active in the Saddle and Sirloin student organization in the Department of Animal Sciences.	\$50,000.00	\$57,500.00

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Nathan and Priscilla Gordon Endowed Scholarship Fund Established April 7, 2017, with a gift from The Nathan & Priscilla Gordon Foundation; used to evenly support a scholarship for full-time students in The Ohio State University Marching Band who are majoring in music and a second scholarship for full-time students enrolled in the School of Music who are pursuing a Bachelor of Music degree with a concentration in jazz performance or jazz composition.	\$50,000.00	\$100,000.00
Lashutka Emergency Medicine Endowed Lectureship Fund Established April 7, 2017, with a gift from The Lashutka Family Foundation of Rocky River, Ohio as directed by Dr. Matthew K. Lashutka (MD 1999); used to support a lectureship held by the Department of Emergency Medicine in the College of Medicine for The Ohio State University Wexner Medical Center faculty and residents to be held during the Spring Research Day (or its successor entity such as CME grand rounds, conferences, etc.).	\$50,000.00	\$50,000.00
The Dr. James F. and Susan H. Link Endowed Innovation Fund Established April 7, 2017, with a gift from Dr. James F. (BS 1974, DVM 1978) and Susan H. Link; used at the discretion of the dean of the Max M. Fisher College of Business or his/her designee.	\$50,000.00	\$50,000.00
The McFarland Family Scholarship in Business Established April 7, 2017, with a gift from Barbara J. McFarland; used to support scholarships to undergraduate students enrolled in the Max M. Fisher College of Business.	\$50,000.00	\$50,000.00
Northrup Family Medical Legacy Scholarship Fund Established April 7, 2017, with a gift from Bruce E. Northrup, MD and Frances C. Northrup; used to provide a scholarship to a graduating medical student at the graduation ceremony for the College of Medicine. It is the donors' intent that the scholarship be awarded to candidates who are multi-generations of The Ohio State University, College of Medicine graduates, with first preference given to three generations or more.	\$50,000.00	\$50,000.00
The Major General Alden E. Stilson Jr., Endowed Scholarship Fund Established April 7, 2017, with an estate gift from Alden E. Stilson Jr. (BS 1949, BS 1950, DVM 1957); used by the ROTC program to provide scholarships to cadets.	\$50,000.00	\$50,000.00
The Bill Wentz Varsity O Post Graduate Scholarship Fund Established April 7, 2017, with gifts from The Ohio State University Men's Varsity "O" Alumni Society of Columbus, Ohio; used to provide scholarship support to an outstanding Ohio State student-athlete letter-winner who will be pursuing a post-graduate degree at the University. It is the donor's desire that the scholarships be awarded to male students, recognizing that identical scholarship awards will be made to female students from a similar post-graduate scholarship fund.	\$50,000.00	\$50,000.00
Robert Charles Ruhlin Memorial Fund Established April 7, 2017, with a gift from Bruce M. and Judy L. Ruhlin; used at the discretion of the dean of the Michael E. Moritz College of Law.	\$25,500.00	\$25,500.00

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Meredith and Jeffrey Stevens Dean’s Innovation Fund	\$25,000.00	\$25,000.00
Established April 7, 2017, with gifts from Jeffrey T. Stevens of New Canaan, Connecticut; used at the discretion of the dean of the Max M. Fisher College of Business.		

Change in Name and Description of Named Endowed Fund (Foundation)

From: Adivar Fellowship Fund for Study of Ottoman and Turkish History  
 To: Carter V. Findley Fellowship for Study of Ottoman and Turkish History

Change in Description of Named Endowed Fund (Foundation)

Dr. Mabel G. Freeman Student Support Fund

Richard L. and Hazel M. Spetka Memorial Scholarship Fund		
Total	\$6,371,526.85	

\*Amounts establishing endowments as of February 28, 2017.

The Ohio State University  
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### **The Jack M. George Chair**

The Jack M. George Fund was established April 6, 1979, by the Board of Trustees of The Ohio State University with gifts to The Ohio State University Development Fund from the Kaplan-Halpert Foundation of Cleveland, Ohio. The required funding level for a chair has been reached. Effective April 7, 2017, the fund name and description shall be revised and the position shall be established.

All gifts are to be invested in the University's Permanent Endowment Fund, under the rules and regulations adopted by the Board of Trustees of The Ohio State University, with the right to invest and reinvest as occasion dictates.

The annual distribution from this fund shall support a faculty chair position in the Division of Endocrinology, Diabetes & Metabolism in the Department of Internal Medicine. Appointment to the position, of a nationally or internationally recognized faculty physician in Endocrinology, shall be recommended to the Provost by the dean of the College of Medicine, in consultation with the chairperson of the department and approved by the University's Board of Trustees. The activities of the chair shall be reviewed no less than every four years by the dean of the college to determine compliance with the intent of the donor as well as the academic and research standards of the University.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the director of the Division of Endocrinology, Diabetes & Metabolism and the chairperson of the Department of Internal Medicine or their designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University reserves the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University shall consult the dean of the College of Medicine, in consultation with the chairperson of the department. Modifications to endowed funds shall be approved by the University's Board of Trustees, in accordance with the policies of the University.

### **Anna L. Woodward Endowed Fund for Developmental Disabilities**

The Board of Trustees of The Ohio State University shall establish the Anna L. Woodward Endowed Fund for Developmental Disabilities effective April 7, 2017, with a fund transfer by the Nisonger Center of an unrestricted gift from the estate of Anna Brill Woodward.

The annual distribution from this fund shall be used to support the work of The Ohio State University, Nisonger Center in pursuit of its mission to improve the lives of people with developmental disabilities and their families through quality services, education/training, research dissemination and related activities. Expenditures shall be approved by the director of the center, in consultation with the executive vice president of health sciences.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the director of the Nisonger Center or his/her designee.

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The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University reserves the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University shall consult the director of the Nisonger Center and the executive vice president of health sciences. Modifications to endowed funds shall be approved by the University's Board of Trustees, in accordance with the policies of the University.

#### **David J. Hilton Memorial Scholarship Fund**

The Board of Trustees of The Ohio State University shall establish the David J. Hilton Memorial Scholarship Fund effective April 7, 2017, with a fund transfer by the College of Veterinary Medicine of gifts from family and friends.

The annual distribution from this fund shall be used to provide scholarships to second-year students enrolled in the College of Veterinary Medicine who are pursuing their DVM and demonstrate a passion for helping others, specifically in the field of health and wellness. Recipients will be selected by the college's scholarship committee, in consultation with Student Financial Aid.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the College of Veterinary Medicine or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University reserves the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University shall consult the dean of the College of Veterinary Medicine or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees, in accordance with the policies of the University.

#### **Pathology Growth and Excellence Endowment Fund**

The Board of Trustees of The Ohio State University shall establish the Pathology Growth and Excellence Endowment Fund effective April 7, 2017, with revenue support from OSU Pathology Services, LLC.

The annual distribution from this fund shall be used to support strategic initiatives; faculty and staff development; curriculum and training enhancements; medical research including seed funding; and other opportunities or programs to advance innovation, growth and excellence in the Department of Pathology in the College of Medicine. Expenditures shall be approved by the chairperson of the department, in consultation with the dean of the college.

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In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the chairperson of the Department of Pathology and the dean of the College of Medicine.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of OSU Pathology Services, LLC that the endowment established herein should benefit the University in perpetuity. The University reserves the right to modify the purposes of this fund, however, (1) in consultation with OSU Pathology Services, LLC, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University shall consult the chairperson of the Department of Pathology and the dean of the College of Medicine. Modifications to endowed funds shall be approved by the University's Board of Trustees, in accordance with the policies of the University.

#### **Douglas M. Post PhD Endowed Memorial Fund in Family Medicine**

The Board of Trustees of The Ohio State University, in accordance with the guideline approved by the Board of Directors of The Ohio State University Foundation, shall establish the Douglas M. Post PhD Endowed Memorial Fund in Family Medicine effective April 7, 2017, with revenue support from Family Medicine Foundation, LLC to honor the career of Dr. Douglas M. Post (BA 1974, MA 1979, MSW 1989, PhD 1992) and to facilitate gifts to Family Medicine from family, friends and colleagues.

Dr. Post was a professor in the Department of Family Medicine, serving as a psychologist. He joined the department as clinical instructor in 1989; became assistant professor in 1995, associate professor in 2000 and professor in 2009. He was also an assistant dean for Practice-Based Learning in the College of Medicine (2011-2015) and received the college's Distinguished Educator Award. His career encompassed expertise in medical education, including participation on the implementation team of the new Lead/Serve/Inspire curriculum that began in the 2012-13 academic year; and in using technology to enhance the health care delivery system.

The annual distribution from this fund shall be used to support educational and training activities in the College of Medicine, Department of Family Medicine for residents, fellows and medical students with focus on opportunities to present research findings (covering costs of travel, lodging, per diem and presentation expenses). Expenditures shall be allocated by the chairperson of the department and approved by the dean of the college.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the College of Medicine or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of Family Medicine Foundation, LLC that the endowment established herein should benefit the University in perpetuity. The University reserves the right to modify the purposes of this fund, however, (1) in consultation with Family Medicine Foundation, LLC, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University shall consult the dean of the



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College of Medicine or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees, in accordance with the policies of the University.

#### **Pfeifer Family K-L Row "i Dot" Endowed Scholarship Fund**

The James E. Pfeifer II K-L Row I-Dot Scholarship Fund was established May 2, 1997, by the Board of Trustees of The Ohio State University with a gift from James E. (BS in Business Administration 1961) and Nancy G. (BS in Physical Therapy 1960) Pfeifer in celebration of the participation of their son, James E. Pfeifer II, in The Ohio State University Marching Band (1987-1991). The name was changed to the James E. Pfeifer II K-L Row i-Dot Scholarship Fund on June 6, 1997. The name was revised again on September 5, 2003. Effective April 7, 2017, the fund name and description shall be revised.

All gifts are to be invested in the University's Permanent Endowment Fund, under the rules and regulations adopted by the Board of Trustees of The Ohio State University, with the right to invest and reinvest as occasion dictates.

The annual distribution shall provide annual scholarships for every member of The Ohio State University Marching Band selected to "dot the i" in Script Ohio during regular season Ohio State football games. Scholarships will be awarded above and beyond any other Marching Band scholarship the recipients would have received otherwise. Recipients will be selected by the director of the School of Music, in consultation with the director of the marching band and Student Financial Aid. Scholarships are not renewable and are not restricted to music majors.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused distribution from this endowed fund shall be reinvested in the endowment principal.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University reserves the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University shall consult the director of the School of Music and the director of The Ohio State University Marching Band or their designees. Modifications to endowed funds shall be approved by the University's Board of Trustees, in accordance with the policies of the University.

#### **The Grayce M. Sills Endowed Professorship in Psychiatric-Mental Health Nursing**

The Grayce M. Sills Professorship Fund was established September 1, 1993, by the Board of Trustees of The Ohio State University with gifts from alumni, friends, and faculty of the College of Nursing. The description was revised August 29, 2001. The funding level was reached and the professorship was established December 2, 2005. Effective April 7, 2017, the fund name shall be revised.

The annual distribution from this fund shall be used to provide a professorship in behavioral health nursing or to support a visiting professor in behavioral health nursing in the College of Nursing. Appointment to The Grayce M. Sills Professorship will be recommended by the dean of the College of Nursing to the provost and approved by the Board of Trustees.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that this fund should benefit the University in perpetuity. If, in the future, the need for this fund should cease to exist or so diminish as to provide unused distributions, then another use shall be designated by the Board of Trustees as recommended by the dean of the College of Nursing. Any such alternate distributions shall be made in a manner as nearly aligned with the original intent of the donors as good conscience and need dictate.

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### **Neil A. Armstrong Chair in Aerospace Policy**

The Board of Trustees of The Ohio State University shall establish the Neil A. Armstrong Chair in Aerospace Policy effective January 27, 2017, with funds transferred by the College of Engineering and the John Glenn College of Public Affairs. Effective April 7, 2017, the fund description shall be revised.

The intent of this fund is to recognize Neil A. Armstrong as the first human being to set foot on the moon and commemorate a technological achievement that has inspired those pursuing careers in science, engineering, and public policy particularly as related to aerospace.

The annual distribution shall be used to provide support for the work of a distinguished teacher, scientist, engineer, industrialist or policymaker as a faculty member jointly appointed in the College of Engineering and the John Glenn College of Public Affairs to advance aerospace policy and/or aerospace engineering in national and international domains.

The appointee is to be recommended by the dean of the College of Engineering and the dean of the John Glenn College of Public Affairs to the Provost and approved by the University's Board of Trustees. Basis for selection of the chair holder includes a record of significant achievement in aerospace policy, aerospace research or the aerospace industry; demonstrated ability to work effectively with representatives from industry and public agencies; and demonstrated personal qualities that enable the individual to inspire, instruct and influence in matters related to aerospace policy and aerospace engineering.

The Neil A. Armstrong Chair will have a term of four years, but be eligible for renewed appointment at the joint recommendation of the deans of the College of Engineering and the John Glenn College of Public Affairs.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the College of Engineering and dean of the John Glenn College of Public Affairs, or their designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the colleges that the endowment established herein should benefit the University in perpetuity. The University reserves the right to modify the purposes of this fund, however, (1) in consultation with the colleges named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University shall consult the deans of the College of Engineering and the John Glenn College of Public Affairs. Modifications to endowed funds shall be approved by the University's Board of Trustees, in accordance with the policies of the University.

### **The Maria A. Melnyk Franks Memorial Scholarship Fund**

The Maria A. Melnyk Franks Memorial Scholarship Fund was established August 30, 1995, by the Board of Trustees of The Ohio State University with gifts from Richard L. Franks (BA 1977) and friends in memory of Maria A. Melnyk Franks. The description was revised August 30, 2000, May 14, 2010, and February 1, 2013. Effective April 7, 2017, the fund description shall be revised.

Twenty percent (20%) of the annual distribution shall be reinvested in the endowment principal. Eighty percent (80%) of the annual distribution shall provide three scholarships for students actively involved in music and music study: one for an outstanding undergraduate or graduate piano major; one for an outstanding undergraduate or graduate music major who is an active member of The Ohio State University Men's Glee Club; and one for an outstanding undergraduate or graduate student who is an active member

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of The Ohio State University Marching Band from any school or department. If there are no candidates majoring in piano, it is the desire of the donor that the award is given to a student majoring in French horn. Scholarship recipients must maintain a minimum grade point average as stipulated by School of Music and University policies; scholarships may be renewed up to four years as long as the recipients maintain eligibility. Scholarship recipients shall be selected by the director of the School of Music with recommendations from the directors of The Ohio State University Marching Band and The Ohio State University Men's Glee Club and in consultation with Student Financial Aid.

The University may modify any selection criteria should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion shall be reinvested in the endowment principal.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. Should unforeseen circumstances arise in the future so that the need for this endowment ceases to exist, then another use as nearly aligned with the original intent of the contribution as good conscience and need dictate shall be designated by the University's Board of Trustees. In making this alternate designation, the Board shall seek advice from members of the Franks family (Richard L. Franks, Charles R. Franks, Charles A. Franks, and Stacey R. Franks or their heirs) and the director of the School of Music with recommendations from the directors of The Ohio State University Marching Band and The Ohio State University Men's Glee Club.

#### **Bob and Corrine Frick Chair in Heart Failure**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Bob and Corrine Frick Chair in Heart Failure effective April 7, 2017, with gifts from Bob and Corrine Frick of Westerville, Ohio.

The annual distribution from this fund shall be used to support a chair position for a nationally or internationally recognized physician faculty member in the specialty of heart failure in the Division of Cardiovascular Medicine, including the OSU Heart and Vascular Center and the Richard M. Ross Heart Hospital. The annual distribution may support the salary and benefits of the chair holder and/or programs related to the clinical and research efforts of the chair holder that foster diagnostic and treatment innovations, excellence in medical research and a team approach on heart failure.

Should progress be made in the treatment for heart disease that diminishes the need for a heart failure chair position, the annual distribution may support a chair position in Cardiovascular Medicine. Should medical discoveries lead to the prevention and cure of heart disease, the chair position may be directed towards other diseases. Should the University and Foundation find it necessary to make this revision or otherwise modify the fund's purpose, the donors shall be consulted, if possible, prior to the proposed modifications. If not possible, instead the College of Medicine and Division of Cardiovascular Medicine may discuss appropriate alternative uses with donors' family.

The appointment to the position shall be made by the Board of Trustees of The Ohio State University, as approved by the dean of the College of Medicine upon recommendation of the directors of the Division of Cardiovascular Medicine and the OSU Heart and Vascular Center, in consultation with the chair of the Department of Internal Medicine. The activities of the holder shall be reviewed no less than every four years by the dean of the college to determine compliance with the intent of the donors as well as the academic and research standards of the University.

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In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the director of the Division of Cardiovascular Medicine, in consultation with the director of the OSU Heart and Vascular Center and the chair of the Department of Internal Medicine.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the directors of the Division of Cardiovascular Medicine and the OSU Heart and Vascular Center, chair of the Department of Internal Medicine and dean of the College of Medicine. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Carter V. Findley Professorship in Ottoman and Turkish History**

The Professorship Fund in Ottoman and Turkish History was established April 3, 2009, by the Board of Trustees of The Ohio State University in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, with gifts from an anonymous donor. The description was revised September 18, 2009. The required funding level for a professorship has been reached. Effective April 7, 2017, the fund name and description shall be revised and the position shall be established.

The purpose of this endowment is to support in perpetuity the study of Ottoman and modern Turkish history, a field taught and studied at The Ohio State University since the 1930s, and to enhance the national and international competitiveness and distinction of the University in this field.

The donor intends more specifically to establish an endowment of \$1,000,000, in keeping with the currently established 2006 endowment levels, to create the named professorship in Ottoman and modern Turkish history. The donor reserves the right to rename and/or revise the fund during his lifetime or by his will.

The annual distribution shall be used to support a named professorship position in Ottoman and Turkish History. Appointees to this position shall be distinguished scholar-teachers known for their positive interest in Turkish history and culture, their high standing in the international community of scholars in the field, their expertise in the history of the Turkish republic as well as of the Ottoman Empire, their broad linguistic command of the Ottoman and modern Turkish language of different periods, and the originality and impact of their historical scholarship. Holders of the professorship shall be appointed after a rigorous international search and on the recommendation of the chairperson of the Department of History.

In keeping with the stated purpose of this endowed fund, if the fund grows or if the principal can be increased sufficiently over time, the form in which the fund supports the field may be revised, up to and including the creation of an endowed chair at the 2006 endowment funding levels, and during the donor's lifetime any such change shall be made at his initiative or with his consent.

If in any year the income of the fund is not fully used to support the stated purpose of the endowment, any such unused income will be reinvested to principal.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board

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of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that this fund should benefit the University in perpetuity.

The need for the fund shall not be deemed to have ceased to exist until it becomes impossible to use the distribution of the fund to support Ottoman and Turkish studies in any way whatsoever at this University.

If in the future the income of the fund so diminishes that it is impossible to use the income from the fund to support Ottoman and Turkish studies at this University in any way whatsoever, then another use shall be designated by the Board of Trustees and Foundation Board as recommended by the executive dean of the College of Arts and Sciences or his/her designee, in consultation with the chairperson of the Department of History. Any such alternate distributions shall be made in a manner as nearly aligned with the original intent of the donor as possible.

#### **The David and Isabel Perry Endowment Fund for Research in Veterinary Medicine**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The David and Isabel Perry Endowment Fund for Research in Veterinary Medicine effective April 7, 2017, with gifts from the estate of Isabel H. Perry (BS 1943) of Sylvania, Ohio in memory of her husband, David V. Perry (BSBA 1942).

The annual distribution from this fund shall be used to support the advancement of veterinary research, including both basic and clinical research, towards finding causes, innovative treatments, and cures for diseases afflicting animals. Expenditures shall be determined annually by the associate dean for research and dean of the College of Veterinary Medicine. Uses may include, but are not limited to, scientific supplies, equipment, salaries for research personnel and activities required for quality veterinary medicine research.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the College of Veterinary Medicine or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the College of Veterinary Medicine. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **The Larry L. Hench Scholarship Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The Larry L. Hench Scholarship Fund effective April 7, 2017, with an estate gift from Larry L. Hench.

The annual distribution from this fund shall be used to support an award(s) for undergraduate and graduate students enrolled in the College of Engineering, Department of Materials Science and Engineering.

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Scholarship recipients shall be selected by the college's scholarship committee, in consultation with the chairperson of the Department of Materials Science and Engineering and Student Financial Aid, and approved by the college's dean or his/her designee.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the College of Engineering or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the College of Engineering or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **The Marian Chase Scholarship Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The Marian Chase Scholarship Fund effective April 7, 2017, with an estate gift from Marian F. Chase (BS 1952, MS 1961) of Columbus, Ohio.

The annual distribution from this fund shall be used to provide scholarships to undergraduate, graduate, or professional students through the Critical Difference for Women program at The Women's Place. Recipients must demonstrate financial need to re-enter the educational process due to interrupting their education to meet other responsibilities. It is the donor's desire that the scholarships be awarded with particular attention to, but not limited to, female students. Recipients will be selected by the director of The Women's Place or his/her designee, in consultation with Student Financial Aid.

If the Critical Difference for Women program ceases to exist, the annual distribution shall be used to provide scholarships to student-athletes. It is the donor's desire that the scholarships be awarded with particular attention to, but not limited to, female students. Recipients will be selected by the director of the Department of Athletics or his/her designee, in consultation with Student Financial Aid.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the director of The Women's Place or his/her designee.

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The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the director of The Women's Place or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

### **The Robert A. and Sheila B. Ranallo Scholarship Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The Robert A. and Sheila B. Ranallo Scholarship Fund effective April 7, 2017, with gifts from Robert A. Ranallo (JD 1980) and Sheila B. Ranallo.

The annual distribution from this fund shall be used to provide scholarships to students enrolled in the Michael E. Moritz College of Law who demonstrate a clear need for financial aid to be able to attend law school. To qualify candidates must demonstrate academic achievement as an undergraduate by either having a cumulative grade point average of 3.5+ through graduation or graduate with a distinction of Magna Cum Laude or higher as established by the candidate's undergraduate institution. Additionally, candidates must satisfy at least one of the following selection criteria:

- Earned an undergraduate degree from any of the following undergraduate institutions:
  - University of Notre Dame
  - The Ohio State University
  - Any Jesuit undergraduate institution; or
- Earned an undergraduate degree with a major in accounting or finance; or
- Be a permanent resident of Lake County or Geauga County, Ohio; or
- Be a first-generation college graduate from the candidate's family.

Recipients will be selected by the college's scholarship committee, in consultation with Student Financial Aid. To retain the scholarship, recipients must either maintain a cumulative grade point average of 3.5 or higher in law school, or have a cumulative grade point average that is within the top one-third of the recipient's law school class.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the Michael E. Moritz College of Law or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) with the prior written approval of the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for

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the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the Michael E. Moritz College of Law or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Dr. Evelyn E. Pintz, MD Residency Program Endowed Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Dr. Evelyn E. Pintz, MD Residency Program Endowed Fund effective April 7, 2017, with a gift from James J. Mohr.

The annual distribution from this fund shall be used to support the residency program in General Internal Medicine in the Department of Internal Medicine. The fund may be used for faculty and staff salaries, stipends, research awards, equipment, technology, supplies, publications, education and training (travel, lodging, per diem, registration costs), and other expenses. Expenditures shall be approved by the chair of the department or his/her designee.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the chair of the Department of Internal Medicine or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the College of Medicine or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Dr. Jeff Reutter Stone Lab Endowment Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Dr. Jeff Reutter Stone Lab Endowment Fund effective April 7, 2017, with gifts from Dr. Jeff Reutter and friends of Stone Laboratory.

The annual distribution from this fund shall be used for program support of the Franz Theodore Stone Laboratory. Support shall include, but not be limited to, scholarships, the Stone Lab Research Experience for the undergraduate program, equipment for research and education, and to solicit additional support from other sources for the Stone Laboratory and Ohio Sea Grant. Expenditures from this fund should be matched by at least an equal amount from another source. Expenditures shall be approved by the director of Ohio Sea Grant and Stone Laboratory.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes



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of the endowment, or reinvested in the endowment principal at the discretion of the director of Ohio Sea Grant and Stone Laboratory or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the director of Ohio Sea Grant and Stone Laboratory or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **The Max S. and Karen M. Carrier International Scholarship Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The Max S. and Karen M. Carrier International Scholarship Fund effective April 7, 2017, with gifts from Max S. Carrier (BS 1980 BS) of Dallas, Texas, as part of the Joseph A. Alutto Global Leadership Initiative.

The annual distribution from this fund shall provide scholarship(s) to undergraduate or graduate students enrolled in the Max M. Fisher College of Business to support critical, action-based, learning experiences around the world. It is the donor's desire that the scholarship(s) be awarded with particular attention to, but not limited to, students majoring in accounting and seeking global experience. Expenditures from this fund shall be approved by the college's scholarship committee, in consultation with Student Financial Aid.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the Max M. Fisher College of Business or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the Max M. Fisher College of Business. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

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### **Dale Lynn Stoutenburg Research Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Dale Lynn Stoutenburg Research Fund effective April 7, 2017, with gifts made in memory of Dale Lynn Stoutenburg from her husband, Joseph Stoutenburg, and other family members and friends.

The annual distribution from this fund shall support medical research (basic, translational, clinical) toward the treatment and/or prevention of leptomeningeal carcinomatosis (cancer in fluid filled membranes surrounding brain and spinal cord) in the Department of Neurological Surgery, such as research related supplies, equipment, salaries, conference fees/travel, fellow research awards, publications, software, etc. Expenditures from this fund shall be approved by the chairperson of the department, in consultation with the dean of the College of Medicine and the executive vice president of health sciences or their designee.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the chairperson of the Department of Neurological Surgery or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the chairperson of the Department of Neurological Surgery and the dean of the College of Medicine and executive vice president of health sciences. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

### **Kurt Deibel Family Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Kurt Deibel Family Fund effective April 7, 2017, with gifts from Dr. Kurt Deibel (BS, 1979; MS, 1981; PhD, 1985).

The annual distribution from this fund shall be used to support a graduate student in the Department of Food Science and Technology in the College of Food, Agricultural, and Environmental Sciences. First preference shall be given to a student in the Food Safety area. The award shall be given to a student in good academic standing and is renewable as long as the recipient maintains a 3.0 cumulative grade point average until his or her degree and/or research are successfully completed. Recipients shall be selected by the chair of the department and the graduate studies chair of the Department of Food Science and Technology in accordance with guidelines established by the dean of the college, in consultation with Student Financial Aid.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

If in any given year that the remaining endowment distribution is not used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for

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purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the College of Food, Agricultural, and Environmental Sciences or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the College of Food, Agricultural, and Environmental Sciences or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Myser Family Parkinson's Disease Research Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Myser Family Parkinson's Disease Research Fund effective April 7, 2017, with gifts given in honor of Mary Hadsell Myser and the late Dr. Willard Cochran Myser (MS 1947, PhD 1952; Professor Emeritus). Gifts have been given from Teresa L. Myser (BS 1971) and Richard D. Myser (MS 1975); from their sons, Eric D. Myser (BS 2000; MS 2004) and Michael S. Myser (BA 1999); and from other relatives and friends.

The annual distribution from this fund shall be used to support medical research on Parkinson's disease in the Movement Disorders Division in the Department of Neurology, College of Medicine, to help eradicate the disease and/or improve treatments and patient outcomes. Support may be used for, but not limited to: research supplies, personnel, equipment, lab space; fellowship research awards; cost of travel to, and fees for, educational conferences or other training opportunities; and other activities required for high quality medical research. Expenditures shall be allocated by the division director and approved by the chairperson of the department, in consultation with the dean of the college.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the director of the Division in the Department of Neurology or chairperson of the Department of Neurology or their designees.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the director of the Division in the Department of Neurology and the dean of the College of Medicine or their designees. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

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### **The Douglas and Ethel-Marie D'Luzansky LeVasseur Travel Abroad Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The Douglas and Ethel-Marie D'Luzansky LeVasseur Travel Abroad Fund effective April 7, 2017, with a gift from Doug and Ethel-Marie D'Luzansky LeVasseur.

The annual distribution from this fund shall be used to provide awards for travel expenses for students participating in travel abroad programs endorsed by the University. Preference shall be given to candidates who demonstrate financial need. In even numbered years, the awards shall be granted to candidates majoring in Psychology; in odd numbered years, the awards shall be granted to students majoring in Anthropology. Recipients shall be selected by the appropriate department chair, or his/her designee, in consultation with Student Financial Aid.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of executive dean of the College of Arts and Sciences or his/her designee, in consultation with the department chairs or their designees.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor/s named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the executive dean of the College of Arts and Sciences or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

### **The Norwin and Virginia Brovitz Scholarship Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The Norwin and Virginia Brovitz Scholarship Fund effective April 7, 2017, with gifts from Stacy A. Brovitz (BS 1981) of Oakmont, Pennsylvania. This gift is also to honor the late Thomas Burns, professor and department chair, for his contributions to the accounting profession and his dedication to accounting students.

The annual distribution from this fund shall be used to provide undergraduate scholarships for accounting students enrolled in the Max M. Fisher College of Business. Expenditures from this fund shall be approved by the college's scholarship committee, in consultation with Student Financial Aid.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

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In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the College's dean.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the College's dean. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

### **The Wiczulis Family Stone Lab Scholarship Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The Wiczulis Family Stone Lab Scholarship Fund effective April 7, 2017, with gifts from Edward Wiczulis, friends of Stone Laboratory, and a fund transfer by the College of Food, Agricultural, and Environmental Sciences.

The annual distribution from this fund shall be designated to the College of Food, Agricultural, and Environmental Sciences and be used to provide at least one scholarship for undergraduate or graduate level student(s) pursuing education at Franz Theodore Stone Laboratory. Preference shall be given to student(s) from Cuyahoga County, Ohio. Recipients will be selected by the director of the Franz Theodore Stone Laboratory or his/her designee, in consultation with Student Financial Aid.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

The annual distribution may be used at the discretion of the director of the Franz Theodore Stone Laboratory if he/she feels there are more pressing needs in a particular year.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the director of the Franz Theodore Stone Laboratory or his/her designee.

If possible, the director of the Franz Theodore Stone Laboratory shall keep Edward Wiczulis (or his designee) apprised of the use of the fund's annual distribution.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall

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consult the director of the Franz Theodore Stone Laboratory or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **The Dr. Robert Bartels Men's Swimming Performance Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The Dr. Robert Bartels Men's Swimming Performance Fund effective April 7, 2017, with gifts from Timothy Duffey (BS 1977) of Columbus, Ohio and The Ohio State University Men's Varsity "O" Alumni Society of Columbus, Ohio.

The annual distribution from this fund shall supplement the training costs of the men's swimming team. Expenditures shall be recommended by the coach of the men's swimming team and approved by the director of the Department of Athletics or his/her designee.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be reinvested in the endowment principal.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the director of the Department of Athletics. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **The Warner and Mickey Wilson Endowed Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The Warner and Mickey Wilson Endowed Fund effective April 7, 2017, with gifts from the estate of Warner and Mickey Wilson and additional gifts from their children, Marie Peckenpaugh and Nathan Wilson.

Warner and Mickey met at a USO dance held on a Sunday afternoon June in 1943 at The Ohio State University where Mickey was attending college. Mickey earned a BS in 1944 and a MS in 1948. Warner trained pilots for the Army Air Corps during World War II and then attended Ohio State where he earned a BS in 1948 through the GI bill. The Wilsons were married for 62 years; they lived, worked, and raised a family in Springfield, Ohio. Although teaching was her passion, Mickey was a microbiologist with the health department in Dayton. Warner spent most of his career at Wright Patterson Air Force Base in Dayton. Warner was a self-made man from humble beginnings. He and Mickey worked hard to take advantage of the educational opportunities they were given that enabled them to pursue their passions: education and aviation. Tragically orphaned as a young child, Warner grew up in foster homes and had a desire to help others overcome their circumstances as well. With that in mind he desired to set up this scholarship to share his love for aviation with others.

The annual distribution from this fund shall be designated to The Center for Aviation Studies in the College of Engineering. The intent of this fund is to help students who have overcome adversity or have financial need, by giving them an opportunity to pursue the study of aviation. If The Center for Aviation Studies ceases to exist, the annual distribution shall be designated to the Department of Microbiology in the College of Arts and Sciences.

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Fifty percent of the annual distribution from this fund shall be used to provide a scholarship to a student who is majoring in aviation who demonstrates financial need. Recipients will be selected by the College of Engineering's scholarship committee, in consultation with the director of The Center for Aviation Studies and Student Financial Aid.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

The remainder of the annual distribution shall be used to subsidize the cost for middle and/or high school students to attend an aviation summer camp or participate in other aviation education activities should summer camp no longer exist. Expenditures will be approved by the director of The Center for Aviation Studies.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the College of Engineering, in consultation with the director of The Center for Aviation Studies.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the College of Engineering, in consultation with the director of The Center for Aviation Studies. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Kathryn M. and Dan E. Moore Study Abroad Scholarship**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Kathryn M. and Dan E. Moore Study Abroad Scholarship effective April 7, 2017, with gifts from Dr. Dan E. Moore and Dr. Kay M. Moore and matching gifts from the W.K. Kellogg Foundation.

The annual distribution from this fund shall be used to provide scholarship support to undergraduate students in their second, third, or fourth year who have a 3.5 minimum grade point average and who demonstrate financial need. Preference shall be given to candidates who are involved in a student organization(s), demonstrate leadership abilities and have a carefully thought out plan for study abroad lasting at least one semester. Recipients will be selected by the director of Study Abroad or his/her designee, in consultation with the director of Student Financial Aid or his/her designee.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the director of Study Abroad or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board

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of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the director of Study Abroad or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Doug and Beth Brendamour Family Innovation Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Doug and Beth Brendamour Family Innovation Fund effective April 7, 2017, with a gift from Doug and Beth Brendamour.

The annual distribution from this fund shall be designated to the Max E. Fisher College of Business and used at the discretion of the dean of the college.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the Max E. Fisher College of Business or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the Max E. Fisher College of Business or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Jack and Jan Creighton Endowment for Rare Books and Manuscripts**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Jack and Jan Creighton Endowment for Rare Books and Manuscripts effective April 7, 2017, with a gift from John "Jack" W. Creighton Jr. (BS 1954, JD 1957) and Dr. Janet "Jan" Creighton.

The annual distribution from this fund shall be used for acquisitions supporting the collections and collecting activities of the Rare Books and Manuscripts Library, as approved by the director of University Libraries and the lead curator of Rare Books and Manuscripts Library.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the director of University Libraries and the lead curator of Rare Books and Manuscripts Library.



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The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the director of University Libraries or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Dybdal Best Paper Award for the Electroscience Laboratory Endowed Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Dybdal Best Paper Award for the Electroscience Laboratory Endowed Fund effective April 7, 2017, with a gift from Robert (BEE 1964, MS 1964, PhD 1968) and Christie Dybdal.

The annual distribution from this fund shall be used to provide a monetary award annually to the winner or winners of the Best Paper competition in the Electroscience Laboratory. When appropriate the award will be shared by co-authors. Recipients shall be selected by the dean of the College of Engineering or his/her designee, in consultation with Student Financial Aid.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select award recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the College of Engineering or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the College of Engineering. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **The David and Maxine Gerber Family Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The David and Maxine Gerber Family Fund effective April 7, 2017, with gifts from David (BS 1953, MS 1961) and Maxine Gerber and Diane Gerber Thompson (BS 1977).

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The annual distribution from this fund shall be used to provide scholarships to students enrolled in the College of Food, Agricultural, and Environmental Sciences who maintain a minimum of 3.0 grade point average. First preference shall be given to candidates who are ranked as sophomores or juniors and are active in the Saddle and Sirloin student organization in the Department of Animal Sciences. Recipients will be selected by the college's scholarship committee in accordance to current guidelines established by the dean of the college or his/her designee, in consultation with the advisor of the Saddle and Sirloin Club and Student Financial Aid.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the chair of the Department of Animal Sciences or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the chair of the Department of Animal Sciences or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Nathan and Priscilla Gordon Endowed Scholarship Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Nathan and Priscilla Gordon Endowed Scholarship Fund effective April 7, 2017, with a gift from The Nathan & Priscilla Gordon Foundation.

The annual distribution from this fund shall be evenly split to provide scholarships to students. The first scholarship will be used for full-time students in The Ohio State University Marching Band who are majoring in music. Recipients will be recommended by the director of the School of Music, in consultation with Student Financial Aid. The second scholarship will be used for full-time students enrolled in the School of Music who are pursuing a Bachelor of Music degree with a concentration in jazz performance or jazz composition. Recipients will be recommended by the Jazz Studies faculty based on the merit of their application and audition and selected by the director of the School of Music, in consultation with Student Financial Aid. Recipients may be reconsidered for the scholarship on an annual basis.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused distribution from this endowed fund shall be reinvested in the endowment principal.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board

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of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the director of the School of Music or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Lashutka Emergency Medicine Endowed Lectureship Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Lashutka Emergency Medicine Endowed Lectureship Fund effective April 7, 2017, with a gift from The Lashutka Family Foundation of Rocky River, Ohio as directed by Dr. Matthew K. Lashutka (MD 1999).

The annual distribution from this fund shall be used to support a lectureship held by the Department of Emergency Medicine in the College of Medicine for The Ohio State University Wexner Medical Center faculty and residents. The lectureship shall be held during the Spring Research Day (or its successor entity such as CME grand rounds, conferences, etc.). Fund shall cover costs of a nationally known keynote speaker and may be used towards travel, lodging and per diem costs. Expenditures shall be approved by the chairperson of the department, in consultation with the coordinator of the department's Spring Research Day.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the chairperson of the Department of Emergency Medicine or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the College of Medicine and the chairperson of the Department of Emergency Medicine. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **The Dr. James F. and Susan H. Link Endowed Innovation Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The Dr. James F. and Susan H. Link Endowed Innovation Fund effective April 7, 2017, with a gift from Dr. James F. (BS 1974, DVM 1978) and Susan H. Link.

The annual distribution from this fund shall be used at the discretion of the dean of the Max M. Fisher College of Business or his/her designee.

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In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the Max M. Fisher College of Business or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the Max M. Fisher College of Business or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **The McFarland Family Scholarship in Business**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The McFarland Family Scholarship in Business effective April 7, 2017, with a gift from Barbara J. McFarland.

The annual distribution from this fund shall be used to support scholarships to undergraduate students enrolled in the Max M. Fisher College of Business. Recipients will be selected by the college's undergraduate scholarship committee, in consultation with Student Financial Aid.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the Max M. Fisher College of Business or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the Max M. Fisher College of Business or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Northrup Family Medical Legacy Scholarship Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Northrup Family Medical Legacy Scholarship Fund effective April 7, 2017, with a gift from Bruce E. Northrup, MD and Frances C. Northrup.

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The annual distribution from this fund shall be used to provide a scholarship to a graduating medical student at the graduation ceremony for the College of Medicine. It is the donors' intent that the scholarship be awarded to candidates who are multi-generations of The Ohio State University, College of Medicine graduates, with first preference given to three generations or more. To qualify for the scholarship candidates must be identified as "Legacies" (graduates of the College of Medicine or Ohio State University Residency program within the same family) by the graduation planning committee. Recipients will be recommended by the College of Medicine Student Financial Aid Office and approved by the College of Medicine Scholarship committee, in consultation with Student Financial Aid.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the College of Medicine or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the College of Medicine or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **The Major General Alden E. Stilson Jr., Endowed Scholarship Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The Major General Alden E. Stilson Jr., Endowed Scholarship Fund effective April 7, 2017, with an estate gift from Alden E. Stilson Jr. (BS 1949, BS 1950, DVM 1957).

Alden served in the military (United States Army, the Ohio National Guard, and the United States Army Reserve) from 1943 until mandatory retirement in 1984. He served on active duty during World War II and upon being Commissioned in 1948 through ROTC at The Ohio State University, served during the Korean War. During his military career, he was awarded the Combat Infantry Badge, the Army Distinguished Service Medal, the Bronze Star, the Army Meritorious Service Medal, the Army Commendation Ribbon with Medal Pendant and the Army Good Conduct Medal. In his civilian life, Alden earned three degrees from The Ohio State University, practiced as a veterinarian, and held positions on the faculties at the University of Louisville, and The Ohio State University.

The annual distribution from this fund shall be used by the ROTC program to provide scholarships to cadets. Recipients will be selected by the chair of the Department of Military Science, in consultation with Student Financial Aid.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

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In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the chair of the Department of Military Science.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the chair of the Department of Military Science. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **The Bill Wentz Varsity O Post Graduate Scholarship Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish The Bill Wentz Varsity O Post Graduate Scholarship Fund effective April 7, 2017, with gifts from The Ohio State University Men's Varsity "O" Alumni Society of Columbus, Ohio.

The annual distribution from this fund shall provide scholarship support to an outstanding Ohio State student-athlete letter-winner who will be pursuing a post-graduate degree at The Ohio State University. It is the donor's desire that the scholarships be awarded to male students, recognizing that identical scholarship awards will be made to female students from a similar post-graduate scholarship fund. Recipients will be selected by the director of the Department of Athletics, or his/her designee, from a candidate or candidates recommended by the Ohio State University Varsity O Alumni Society. Scholarships will be awarded, in consultation with Student Financial Aid.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be reinvested in the endowment principal.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the director of the Department of Athletics. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Robert Charles Ruhlin Memorial Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Robert Charles Ruhlin (BS 2003, JD 2006) Memorial Fund effective April 7, 2017, with a gift from Bruce M. and Judy L. Ruhlin.

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The annual distribution from this fund shall be used to support an unrestricted endowed fund designated to the Michael E. Moritz College of Law to be used at the discretion of the dean.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the Michael E. Moritz College of Law or his/her designee.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the Michael E. Moritz College of Law or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Meredith and Jeffrey Stevens Dean's Innovation Fund**

The Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, shall establish the Meredith and Jeffrey Stevens Dean's Innovation Fund effective April 7, 2017, with gifts from Jeffrey T. Stevens of New Canaan, Connecticut.

The annual distribution from this fund shall be used at the discretion of the dean of the Max M. Fisher College of Business. Expenditures from this fund shall be approved by the dean.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be held in the distribution account to be used in subsequent years and only for the purposes of the endowment, or reinvested in the endowment principal at the discretion of the dean of the Max M. Fisher College of Business.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the dean of the Max M. Fisher College of Business. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Carter V. Findley Fellowship for Study of Ottoman and Turkish History**

The Adivar Fellowship Fund for Study of Ottoman and Turkish History in the Department of History in the College of Humanities was established November 2, 2001, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, with gifts from an anonymous donor. The

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description was revised on April 5, 2002 and again on November 6, 2015. Effective April 7, 2017, the fund name and description shall be revised.

This fellowship was anonymously endowed in 2001 and was provisionally named the Adivar Fellowship for Study of Ottoman and Turkish History in the Department of History. The donor reserved the right to rename the fellowship. The donor exercised that right in February 2017. Those who held the fellowship as the "Adivar Fellowship" shall have discretion to refer to it as the "Carter V. Findley Fellowship" in referring to their tenure of the fellowship.

All gifts are to be invested by the Foundation, under the rules and regulations adopted by the Foundation's Board of Directors, with the right to invest and reinvest as occasion dictates.

The purpose of this endowment is to strengthen and perpetuate the study of the history of the Ottoman Empire and Turkish Republic, a field taught and studied at this University since the 1930s, and to enhance the national and international competitiveness and distinction of the University in this field. The donor intends more specifically to endow a graduate fellowship in Ottoman and Turkish history as just defined. The annual income shall be used either to provide a fellowship to recruit or retain a graduate student in Ottoman and Turkish history or to fund overseas dissertation research for a student excluded from, or disadvantaged in, competition for non-departmental research fellowships by reason of nationality or other factor extraneous to the student's merit and that of his or her dissertation research. The fellowship will be awarded strictly on the basis of merit. Applicants for dissertation research must also demonstrate need and what if any funding they have obtained from other sources. Graduate students of any nationality are eligible to receive this fellowship. The awarding of this fellowship will be determined by the chair of the Department of History, in consultation with the department's senior faculty in Ottoman and Turkish History and Student Financial Aid.

This fellowship will be awarded for one year at a time to a graduate student who has been accepted into the graduate program of the Department of History and approved for funding (stipend and fee authorization) in that program. The fellowship will provide the recipients' stipend during the year or years of their tenure of the fellowship, enabling them to devote full time to their studies.

The purpose of this endowment being to provide support in perpetuity for the study of the history of the Ottoman Empire and Turkish Republic, the donor intends to continue adding to the principal of the fund in the future.

If in any year there is no qualified candidate for the fellowship or if the income is not fully used for any reason, any such unused income will be reinvested to the principal.

If the fund declines to the point that it cannot support a full graduate fellowship, it is the intention of the donor that the income from the fund should be used to provide research support funding for graduate students in this field or to purchase books in the field for the library, and that the need for the fund shall not be deemed to have ceased to exist until it becomes impossible to use the income of the fund for any of these purposes.

It is the desire of the donor that this fund should benefit the University in perpetuity. If the need for this fund should cease to exist or so diminish as to provide unused income, then another use shall be designated by the Foundation Board as recommended by the executive dean of the College of Arts and Sciences, in consultation with the divisional dean of Arts and Humanities in order to carry out the desire of the donor.

#### **Dr. Mabel G. Freeman Student Support Fund**

The Dr. Mabel G. Freeman Student Support Fund was established January 31, 2014, by the Board of Trustees of The Ohio State University, in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, with gifts from supporters of and the committee for the Freeman Challenge, friends and family of Dr. Freeman, and the founding donor, Dr. Mabel G. Freeman (BS 1966, MS 1975, PhD 1988). Effective April 7, 2017, the fund description shall be revised.



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During the founding donor's lifetime, this fund shall be administered in accordance with the guidelines for donor-advised funds approved by the Board of Directors of The Ohio State University Foundation.

After the death of the founding donor, the annual distribution from this fund shall be used to provide scholarships for students transferring to the Ohio State Columbus campus from a community college, with particular attention to, but not limited to, students transferring from Columbus State Community College. Recipients must demonstrate a high level of financial need and must already possess an associate's degree upon transferring. The number and value of scholarships offered annually will be determined by Student Financial Aid with a focus on making the greatest amount of impact on recipients' ability to access, afford and complete a bachelor's program. Recipients will be selected by Student Financial Aid. Scholarships are renewable for a total of 4 semesters of study. Should a time come when the community college sector is altered or no longer exists within the higher education framework, the scholarships shall be awarded to any students demonstrating high levels of financial need.

In any given year that the endowment distribution is not fully used for its intended purpose, the unused portion should be reinvested in the endowment principal.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donor that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donor named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the director of Student Financial Aid. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

#### **Richard L. and Hazel M. Spetka Memorial Scholarship Fund**

The Richard L. and Hazel M. Spetka Memorial Scholarship Fund was established April 5, 2013, by the Board of Trustees of The Ohio State University in accordance with the guidelines approved by the Board of Directors of The Ohio State University Foundation, with gifts from Dr. Lawrence and Mrs. Christine Spetka of Ottawa Hills, Ohio. Effective April 7, 2017, the fund description shall be revised.

The annual distribution from this fund shall support the University's most urgent scholarship needs as determined by Student Financial Aid. The scholarship(s) is available to Ohio State student(s) from Lucas or Knox County. Scholarship recipients shall be selected by the director of Student Financial Aid.

The scholarships are portable if the recipients change campuses; transferable if they change major; and renewable for up to eight semesters, even if the semesters are non-consecutive, as long as the student remains in good standing with the University.

This fund is included in the Ohio Scholarship Challenge. The University will match annual distribution payouts in perpetuity. The transfer of matching funds will occur once annually, usually in July. Under the Challenge, unused annual distribution cannot be reinvested in the fund's principal.

The Ohio State University's mission and admissions policy supports educational diversity. The University may modify any criteria used to select scholarship recipients should the criteria be found, in whole or in part, to be contrary to federal or state law or University policy.

The investment and management of and expenditures from all endowment funds shall be in accordance with University policies and procedures, as approved by the Board of Trustees. As authorized by the Board

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of Trustees, a fee may be assessed against the endowment portfolio for the University's costs of development and fund management.

It is the desire of the donors that the endowment established herein should benefit the University in perpetuity. The University and the Foundation reserve the right to modify the purposes of this fund, however, (1) in consultation with the donors named above, or (2) if such purposes become unlawful, impracticable, impossible to achieve, or wasteful, provided that such fund shall only be used for the University's charitable purposes. In seeking such modification, the University and the Foundation shall consult the executive director of Student Financial Aid or his/her designee. Modifications to endowed funds shall be approved by the University's Board of Trustees and the Foundation's Board of Directors, in accordance with the policies of the University and Foundation.

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**NAMING OF THE AUSTIN E. KNOWLTON  
EXECUTIVE TERMINAL AND AVIATION LEARNING CENTER**

**AT THE OHIO STATE UNIVERSITY AIRPORT**

Synopsis: Approval for the naming of The Ohio State University Airport Terminal, located at 2160 West Case Road, as The Austin E. Knowlton Executive Terminal and Aviation Learning Center, is proposed.

WHEREAS The Ohio State University Airport (KOSU) is one of the leading general aviation facilities in the nation, and the airport has been partnering with the community to expand opportunities for citizens of Ohio since 1942, offering a learning lab for future professionals, a core facility for university research, and service to Columbus area industry; and

WHEREAS modernizing the facilities will allow the university to keep pace with the educational needs of 500-plus Ohio State students, research demands of the state and nation, and service expectations of local businesses and pilots; and

WHEREAS the Austin E. Knowlton Foundation has provided significant contributions to the College of Engineering for The Ohio State University Airport renovation project; and

WHEREAS the Austin E. Knowlton Foundation would like to honor the memory of Dutch Knowlton by blending his passion for architecture, flight, and education through the modernization of the airport terminal, education, and simulation space:

**NOW THEREFORE**

**BE IT RESOLVED**, That the Board of Trustees hereby approves in accordance with paragraph (F) of rule 3335-1-08 of the Administrative Code, that The Ohio State University Airport Terminal shall be named The Austin E. Knowlton Executive Terminal and Aviation Learning Center.

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**NAMING OF THE WILLIAM T. AND JANE C. MCCONNELL RESIDENCE HALL**

**AT THE OHIO STATE UNIVERSITY AT NEWARK**

Synopsis: Approval for the naming of the new residence hall at The Ohio State University at Newark, located at 929 Sharon Valley Road, as the William T. and Jane C. McConnell Residence Hall, is proposed.

WHEREAS the new 40,000 square foot residence hall will provide living and learning spaces for 120 students, as well as offices and event space, and it will enhance access and diversity on the Newark campus, helping create the extraordinary student experience; and

WHEREAS William T. and Jane C. McConnell have been active civic leaders in Newark and ardent supporters of The Ohio State University at Newark and the Central Ohio Technical College (COTC); and

WHEREAS Bill McConnell was a founding member of the Newark Campus Development Fund, a locally controlled source of funding to support COTC and Ohio State Newark, and served as chair of the Next Generation Challenge Scholarship fundraising campaign which raised \$21 million to support students; and

WHEREAS Jane McConnell was one of the founding members of A Call to College, a program that provides college scholarships to Newark High School Students, and served on the COTC Board of Trustees; and

WHEREAS Bill and Jane McConnell are members of Ohio State's Oval Society and Neil Legacy Society and their generosity and philanthropy will benefit generations to come:

**NOW THEREFORE**

**BE IT RESOLVED**, That the Board of Trustees hereby approves in accordance with paragraph (F) of rule 3335-1-08 of the Administrative Code, that the residence hall at The Ohio State University at Newark shall be named the William T. and Jane C. McConnell Residence Hall.

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**NAMING OF THE BOB AND CORRINE FRICK ELECTROPHYSIOLOGY HYBRID SUITE**

AT THE OHIO STATE UNIVERSITY WEXNER MEDICAL CENTER  
RICHARD M. ROSS HEART HOSPITAL

Synopsis: Approval for naming of the electrophysiology hybrid suite at The Ohio State University Wexner Medical Center - Richard M. Ross Heart Hospital, located at 452 West 10th Avenue, as the Bob and Corrine Frick Electrophysiology Hybrid Suite, is proposed.

WHEREAS this suite is the first of its kind to be designed specifically for electrophysiology procedures and the hybrid space converts to an operating room should complications arise during complex procedures; and

WHEREAS the suite's uniqueness lies both in its design for electrophysiology procedures and its proximity to the electrophysiology laboratory, supplies, equipment and staff, giving Ohio State's nine electrophysiologists immediate access to all resources they might need; and

WHEREAS Bob and Corrine Frick are grateful for care they have received and they have generously supported the construction of this hybrid space:

NOW THEREFORE

BE IT RESOLVED, That the Board of Trustees hereby approves in accordance with paragraph (F) of rule 3335-1-08 of the Administrative Code, that the electrophysiology hybrid suite in The Ohio State University Wexner Medical Center - Richard M. Ross Heart Hospital be named the Bob and Corrine Frick Electrophysiology Hybrid Suite.

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**NAMING OF THE CRAWFORD-HOYING PHYSICAL THERAPY VISITOR LOUNGE**

IN THE OHIO STATE UNIVERSITY WEXNER MEDICAL CENTER  
JAMESON CRANE SPORTS MEDICINE INSTITUTE

Synopsis: Approval for the naming of the physical therapy visitor lounge on the third floor of the new Jameson Crane Sports Medicine Institute, located at the corner of Ackerman Road and Fred Taylor Drive, as the Crawford-Hoying Physical Therapy Visitor Lounge, is proposed.

WHEREAS The Ohio State University is uniquely situated to combine the efforts of an academic medical center, a prominent athletic department, and a major research university to create a preeminent academic Sports Medicine Institute; and

WHEREAS the Jameson Crane Sports Medicine Institute will house multidisciplinary programs in education, clinical care, research, physical performance, and surgical suites under one roof making it the largest multi-disciplinary sports medicine facility in the country with a square footage of 140,000 dedicated to physical therapy, sports performance, outpatient surgery, and research; and

WHEREAS Crawford-Hoying has provided significant contributions to support the construction of the new Jameson Crane Sports Medicine Institute:

NOW THEREFORE

BE IT RESOLVED, That the Board of Trustees hereby approves in accordance with paragraph (F) of rule 3335-1-08 of the Administrative Code, that third floor physical therapy visitor lounge in the Jameson Crane Sports Medicine Institute be named the Crawford-Hoying Physical Therapy Visitor Lounge.

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**NAMING OF THE EILEEN MARIE GRANVILLE STAFF LOUNGE**

AT THE OHIO STATE UNIVERSITY COMPREHENSIVE CANCER CENTER  
ARTHUR G. JAMES CANCER HOSPITAL AND RICHARD J. SOLOVE RESEARCH INSTITUTE

Synopsis: Approval for naming of the staff lounge on level 20 of The Ohio State University Comprehensive Cancer Center - Arthur G. James Cancer Hospital and Richard J. Solove Research Institute, located at 460 West 10th Avenue on the main campus, as the Eileen Marie Granville Staff Lounge, is proposed.

WHEREAS the expansion of the Wexner Medical Center's campus was the largest project in Ohio State's history, increasing world-class cancer care in central Ohio; and

WHEREAS the 21-level hospital will help revolutionize the way cancer prevention and care are provided in this nation, with world-class oncologists and cancer researchers working side-by-side to unlock the mysteries of why we get cancer, and using those discoveries, move from treating cancer to preventing it from even occurring; and

WHEREAS Dan Rosenthal and Courtney Granville have been loyal friends and supporters of The James and wish to honor a beloved family member:

NOW THEREFORE

BE IT RESOLVED, That the Board of Trustees hereby approves in accordance with paragraph (F) of rule 3335-1-08 of the Administrative Code, that the staff lounge on level 20 of The Ohio State University Comprehensive Cancer Center - Arthur G. James Cancer Hospital and Richard J. Solove Research Institute be named the Eileen Marie Granville Staff Lounge.

The Ohio State University  
Board of Trustees

April 7, 2017

**NAMING OF THE WILLIAM G. LOWRIE  
SHORTGRASS PRAIRIE AND EDUCATIONAL NATURE TRAIL**

IN THE WILMA H. SCHIERMEIER OLENTANGY RIVER WETLANDS RESEARCH PARK

Synopsis: Approval for the naming of the shortgrass prairie and educational nature trail in the Wilma H. Schiermeier Olentangy River Wetlands Research Park as the William G. Lowrie Shortgrass Prairie and Educational Nature Trail, is proposed.

WHEREAS the Schiermeier Wetland Research Park plays a vital role in developing science-based solutions to critical issues in water resource management, restoration, and conversation; and

WHEREAS William G. Lowrie has demonstrated lifelong dedication to philanthropy and service, including 19 years on The Ohio State University Foundation Board of Directors, as well as various leadership volunteer roles with the College of Engineering; and

WHEREAS Mr. Lowrie has been recognized by the College of Engineering with the Texnikoi Outstanding Alumni Award, the Distinguished Alumnus Award, and the Benjamin G. Lamme Meritorious Achievement Medal, and he has also been awarded The Ohio State University's Reese Medal and Distinguished Service Award; and

WHEREAS Mr. Lowrie works to protect ecologically important lands and waters around the world through his service as Chair of the South Carolina Nature Conservancy; and

WHEREAS Bill and Ernie Lowrie are members of the Oval Society and the Neil Legacy Society and their loyal service and transformative philanthropy will impact the university community for future generations:

NOW THEREFORE

BE IT RESOLVED, That the Board of Trustees hereby approves in accordance with paragraph (F) of rule 3335-1-08 of the Administrative Code, that the shortgrass prairie and educational nature trail in the Wilma H. Schiermeier Olentangy River Wetlands Research Park shall be named the William G. Lowrie Shortgrass Prairie and Educational Nature Trail.



The Ohio State University  
Board of Trustees

April 7, 2017

**DISTINGUISHED SERVICE AWARD**

Synopsis: Approval of a Distinguished Service Award to be presented in 2017, is proposed.

WHEREAS Distinguished Service Awards are given to recognize individuals who have rendered exceptional service to The Ohio State University in accordance with action taken by the Board of Trustees in 1952; and

WHEREAS the President's Cabinet reviewed and supported the recommendations of the Distinguished Service Awards Committee for recognition to be presented in 2017 and the committee may recommend additional 2017 recipients later in the year; and

WHEREAS Archie Griffin graduated from Ohio State in 1976 and his exceptional service as an ambassador of the university and his commitment to paying forward have forever impacted Buckeyes around the world:

NOW THEREFORE

BE IT RESOLVED, That the Board of Trustees hereby approves the awarding of a 2017 Distinguished Service Award to Archie Griffin.

The Ohio State University  
Board of Trustees

April 7, 2017

### **Distinguished Service Award Recommended 2017 Recipient**

**Archie Griffin** graduated from Ohio State in 1976 with a degree in industrial relations. He returned to his alma mater in 1984 and served for 20 years in the University's Department of Athletics. In 2004, Griffin became president and CEO of The Ohio State University Alumni Association. Under his leadership, the Alumni Association increased its engagement with students and young alumni, established the Bill and Susan Lhota Office of Alumni Career Management, and launched an Office of Volunteer Relations among other accomplishments. Since July 2015, Griffin has served as senior advisor within the University's Office of Advancement. His exceptional service as an ambassador of the university and his commitment to paying forward have forever impacted Buckeyes around the world.

Griffin is the only two-time winner of the Heisman Trophy. A three-time All-American, he is included in the NCAA's 100 Most Influential Student-Athletes. Griffin created the Archie Griffin Scholarship Fund, which benefits Ohio State's Olympic sports programs. He and his wife, Bonita, formed the Archie and Bonita Griffin Foundation Fund that helps develop sports, educational, and travel programs for youth in central Ohio. He also serves on many boards and foundations.



# Buckeye Love 2017



# What is **BUCKEYE LOVE?**

A university-wide campaign that **engages and inspires** alumni and friends to give back to The Ohio State University.

Giving is **defined beyond financial support** and includes paying forward, sharing stories, and **connecting with our university.**

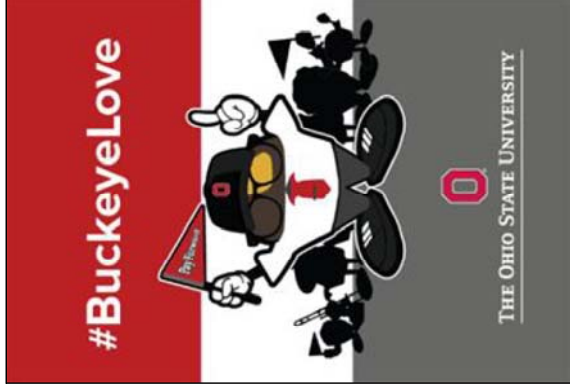
**Show. Give. Share.**



# SHOW your Buckeye Love.

During the month of February, Buckeyes were asked to pay forward through **random acts of kindness** that show and inspire Buckeye Love. They shared the below card to encourage others to pay forward.

**250,000  
Postcards**



**1000s  
of Acts of  
Kindness**



# GIVE your Buckeye Love.

A 36-hour, fun, inspiring and highly digital event for alumni, students, staff, faculty and friends to come together to support Ohio State. On February 14 and 15 Buckeyes gave back and paid forward in support of their favorite cause, college or program.

**\$3,485,538**

**10 matches**  
**31 challenges**



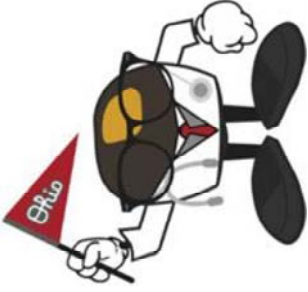
**7,444 Gifts**

**200 First-Time Donors**



# SHARE your Buckeye Love.

A beloved tradition of alumni and friends is sharing **personal** and **meaningful** Buckeye Love stories. Not only does storytelling unite Buckeyes globally, but it deepens their relationship with Ohio State.



<b>2,251 avatars created</b>	<b>248</b> Snapchat filters with <b>22,808</b> Snapchat filter views	<b>#BuckeyeLove</b>
	<b>52,397,210</b> impressions on Twitter (estimated)	<b>2,752</b> Tweets on Twitter
	<b>105,107</b> views of BuckeyeLove videos	<b>314</b> Posts on Instagram





# DONOR EXPERIENCE

## Research Results

April 2017



Julie Anstine

Molly Schmied

Constituent Experience Team

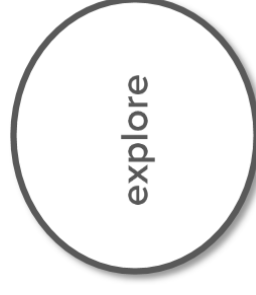
# Donor experience – recent progress



- > Common principles and guidelines
- > Investment in Annual Giving stewardship staff
- > Increased stewardship messaging
- > New programs with Oval Society and endowed chairs
- > Customized stewardship for donors with \$250K+ giving
- > Enhanced online experiences through iGive and donor portal

## Buckeye Room – engaging and learning from alumni

- > **ENGAGE** alumni in a way that reflects positively on our brand.
- > Broaden and deepen member **ENGAGEMENT** within the Buckeye Room, developing more meaningful relationships with Ohio State’s alumni.
- > Solve the puzzle of getting to **KNOW** our alumni.
- > Use **COLLABORATION** with our alumni to increase our chances of creating breakthrough ideas.
- > **EXPLORE** insights for hidden truths.



## WHAT WE DID

# DISCOVERY

## DONOR EXPERIENCE AND MARKET RESEARCH & INSIGHTS PARTNERED TO:

- > Understand donors' experiences giving to Ohio State
- > Understand importance of showing appreciation & impact
- > Generate solutions that create a memorable donor experience

## DISCOVERY > RESEARCH > OPPORTUNITIES

## WHAT WE MEASURED

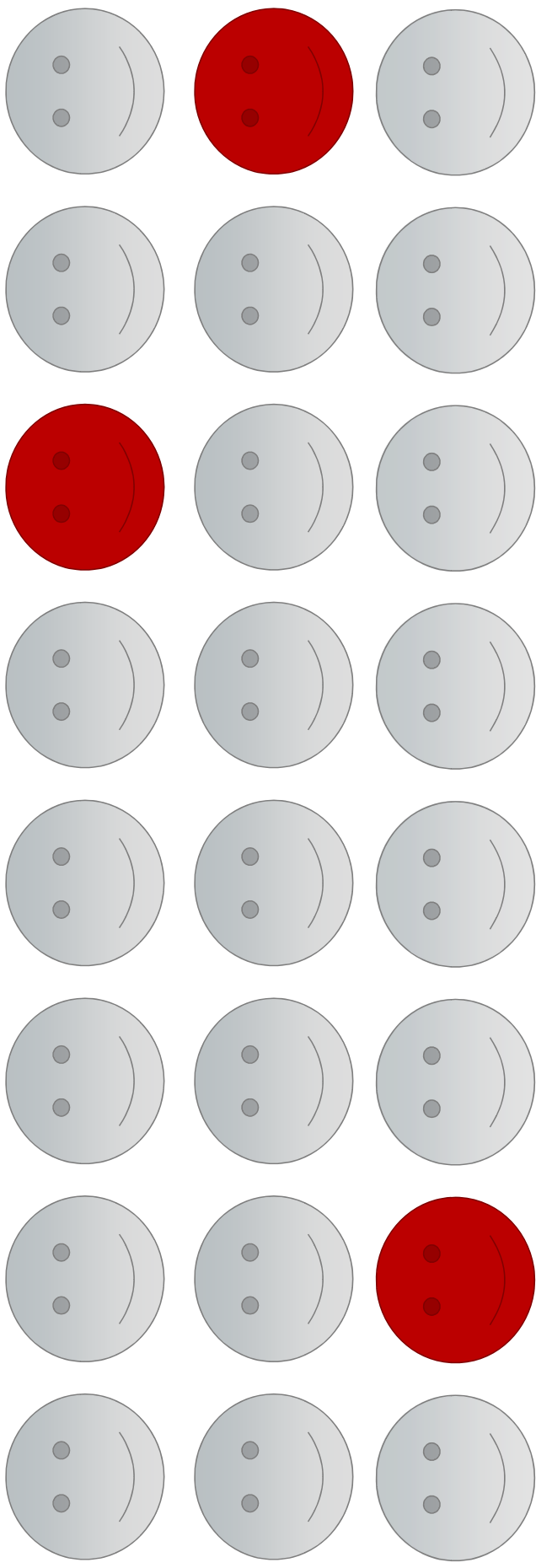
<b>PROCESS</b>	The process of making a gift is easy When I make a gift, I receive an expression of thanks
<b>APPRECIATION</b>	I am promptly thanked for my gift I am satisfied with the appreciation I am shown I receive appropriate recognition for my giving
<b>IMPACT</b>	I am confident that my gifts make a difference Ohio State uses my donation(s) appropriately I am adequately informed about the positive impact my giving has at Ohio State
<b>COMMUNICATION</b>	Overall, I am satisfied with the communication I receive related to my giving Ohio State effectively communicated its need for my support I am aware of the variety of programs and opportunities available to support Ohio State I am contacted for donations appropriate for my interests

## Overall Satisfaction

# METHODOLOGY

## HOW WE DID IT

The survey was sent to constituents who donated at least **\$75** within the **past two years**. A total of **1,838** surveys were completed.

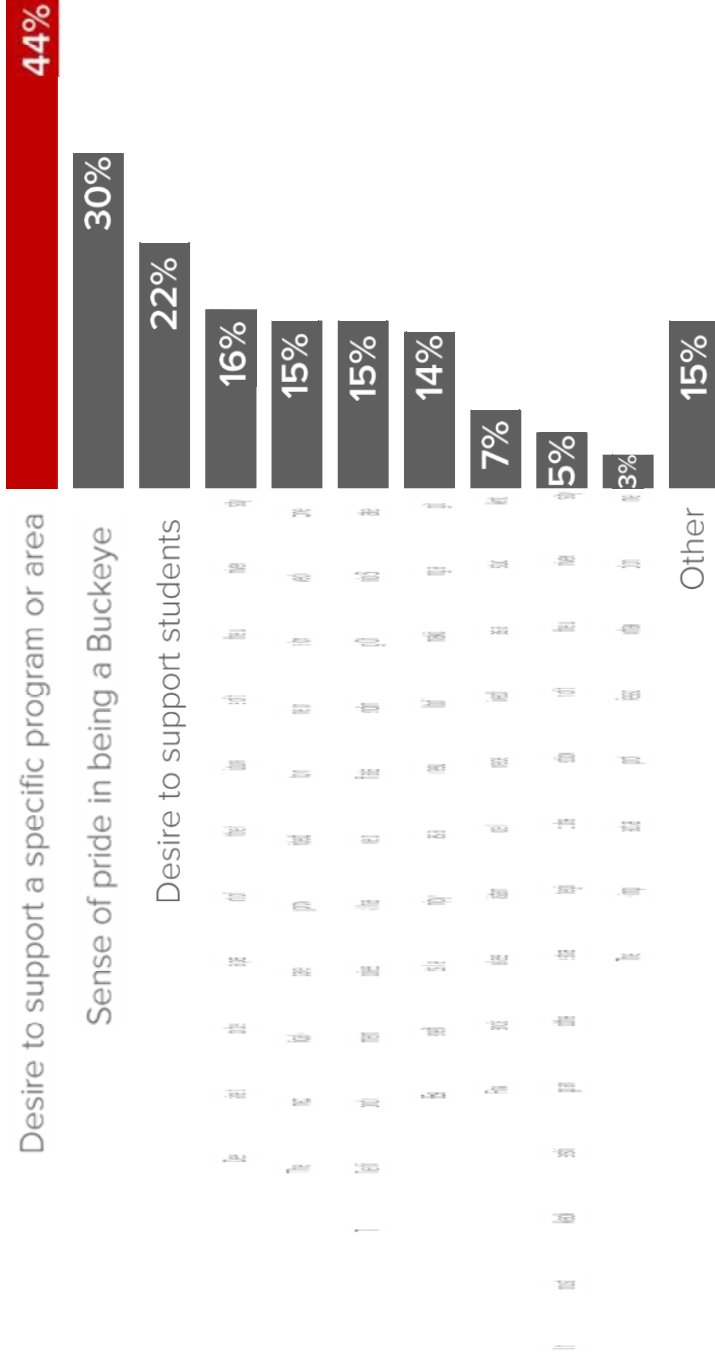


# Donor motivation



# Almost half (44%) donate to support a specific program.

Which of the following reasons best describe why you give to Ohio State? (n =1,832)





**Many donate to areas that relate to past experiences.**



“I was happy to make a gift to Ohio State in **memory of Dr. Frank Hale** who impacted my life and the lives of many minority students in numerous ways.”

# Donors want relationships and connections that matter.

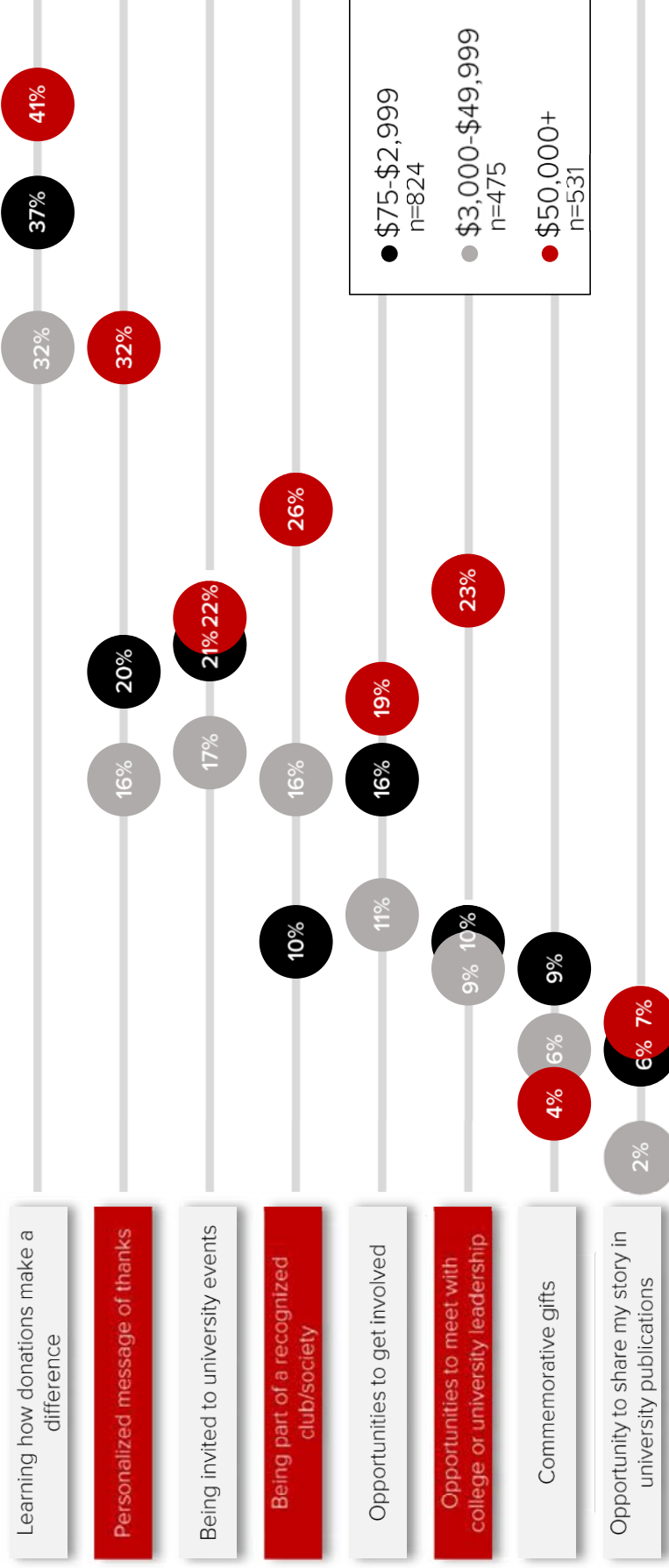
“Every time we see her, we know that our investment in Amanda made a difference in her life...and also continues to **make a difference in the lives of everyone she touches, every day.**

At the time, our scholarship was small -- we only shouldered a tiny sliver of her financial burden. **But ironically, it was our investment in Amanda that brought us the most joy.”**



**Personalized stewardship is important to those who donated over \$50,000, and everyone wants to know how their donations make a difference.**

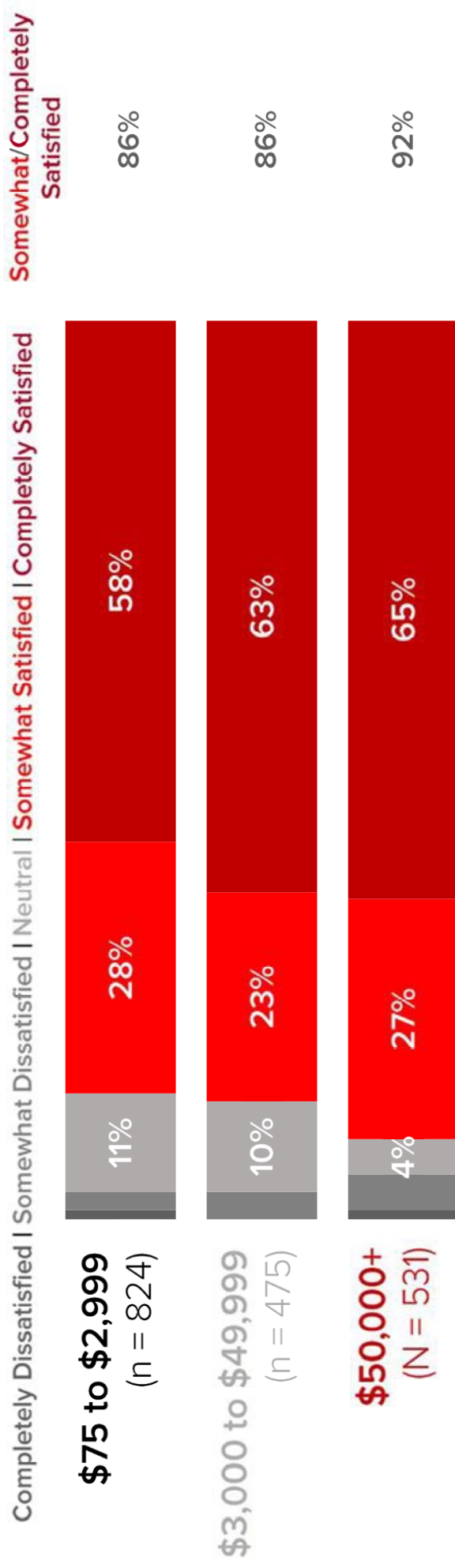
Please indicate how important each of the following items is to your giving experience? (Proportion “Very Important”)



# Donor satisfaction

# Satisfaction does not differ significantly among giving levels.

Overall, how satisfied are you with your experience donating to Ohio State?





# Donors 45+ are more satisfied than donors under 44.

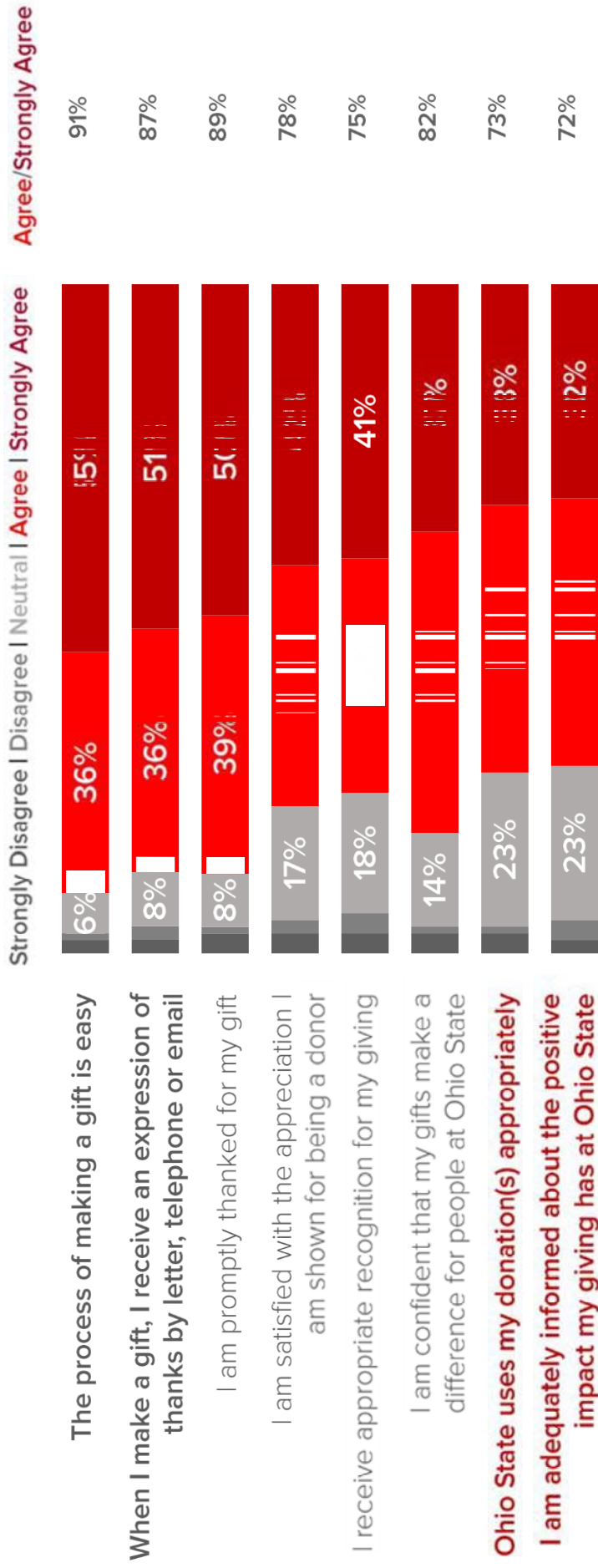
Overall, how satisfied are you with your experience donating to Ohio State? (n=1,832)

Proportion “Completely Satisfied” By Age and Donation Level



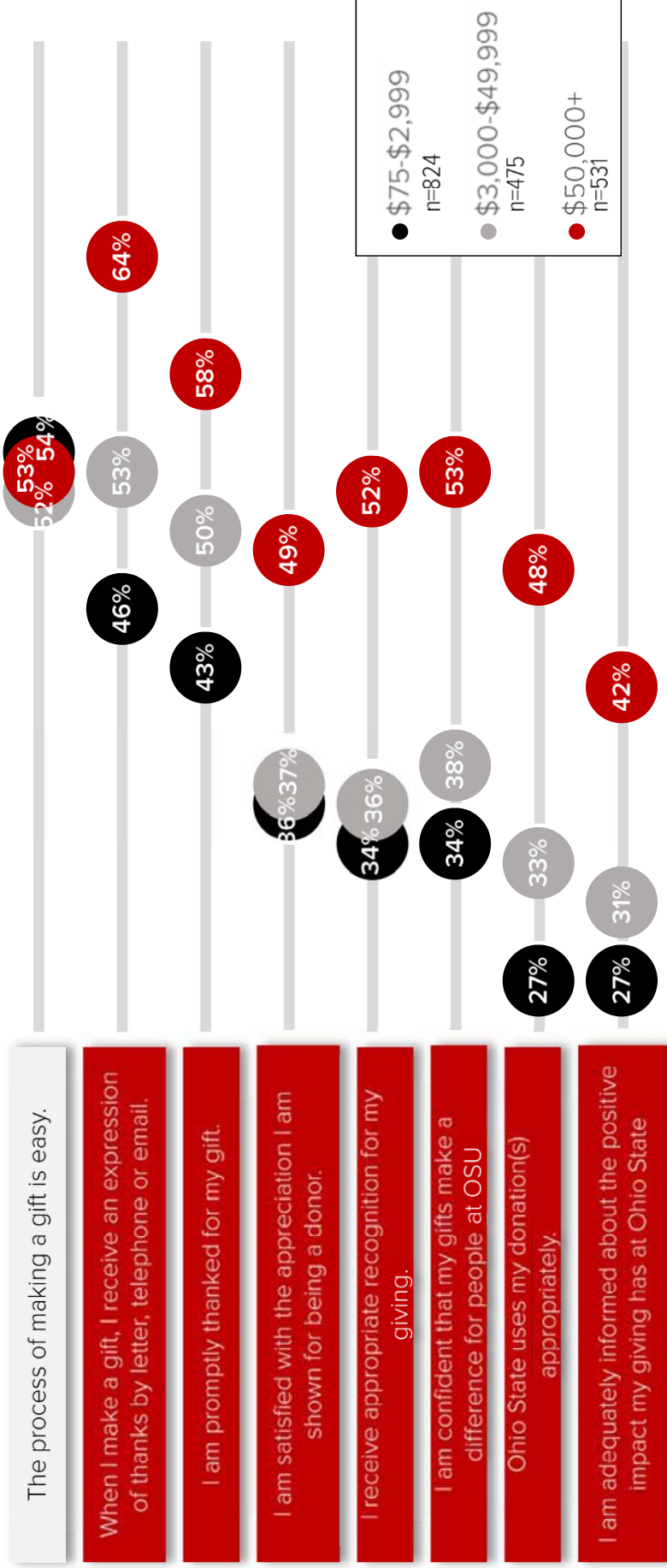
## Ohio State does best on making the gift process easy and thanking donors; performs lowest on how the donation is used and its impact.

Please indicate your level of agreement with the following statements? (n=1,832)



## Donors with giving over \$50,000 are more likely to “strongly agree” to positive statements regarding their donor experience.

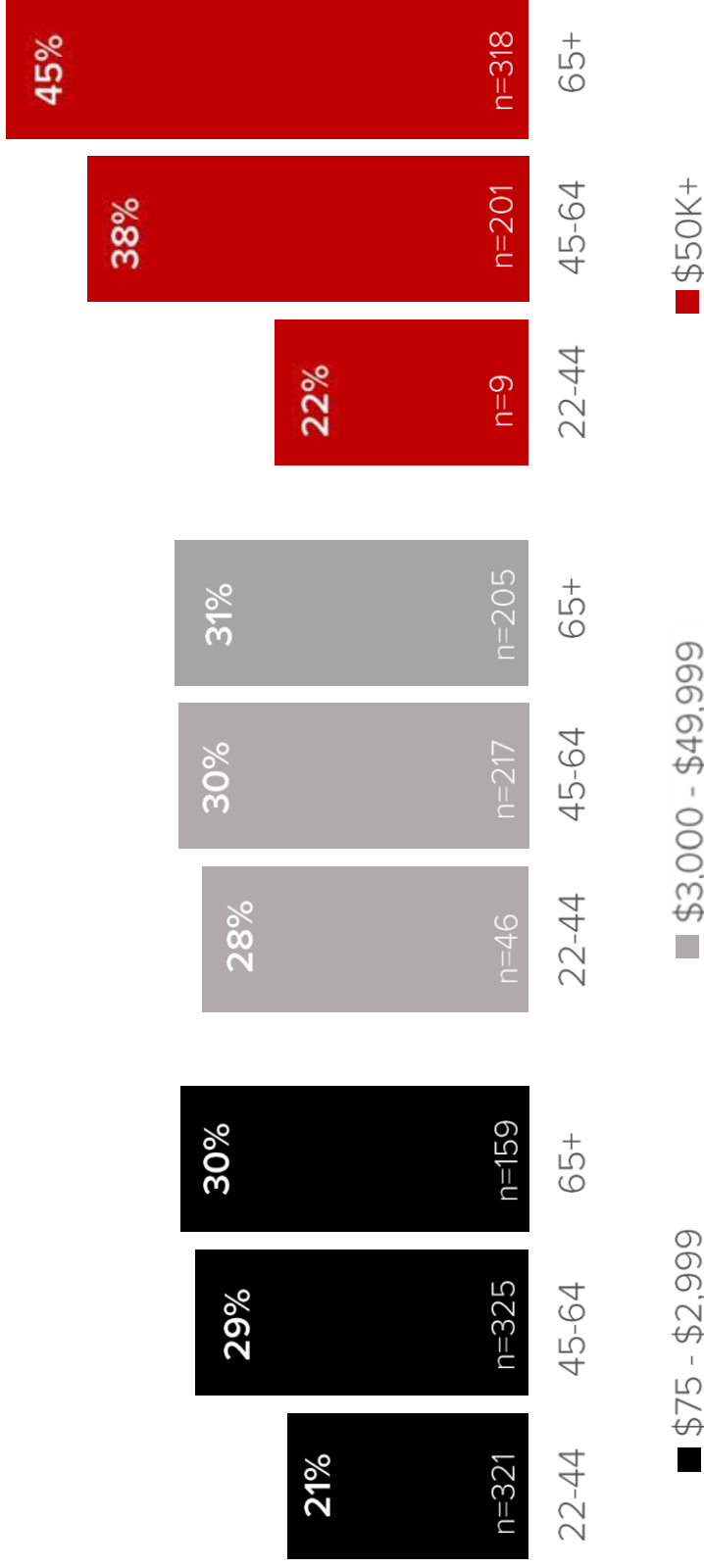
Please indicate your level of agreement with the following statements? (Proportion “Strongly Agree”)





**Among those who give \$75-\$2,999, younger donors are least likely to feel informed about the positive impact of their giving.**

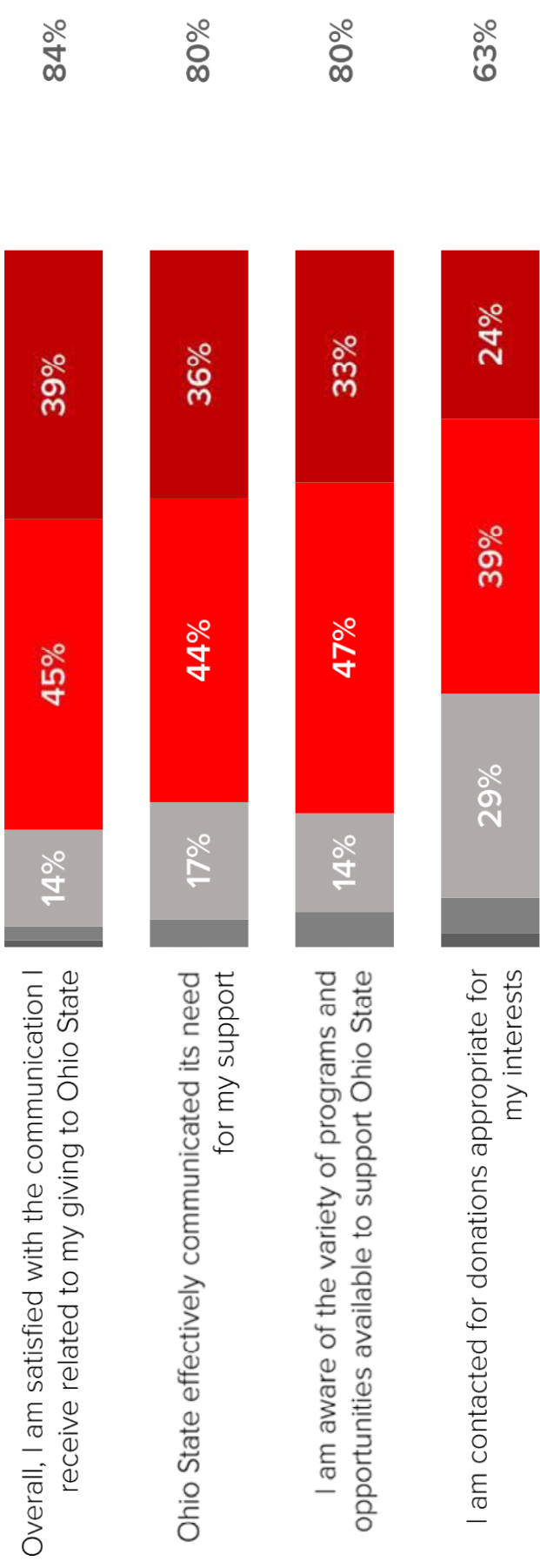
Proportion “Strongly Agree” to the statement “ I am adequately informed about the positive impact my giving has at Ohio State



**Donor communications scored relatively low compared to other areas of donor experience, most notably - being contacted for donations appropriate to interests.**

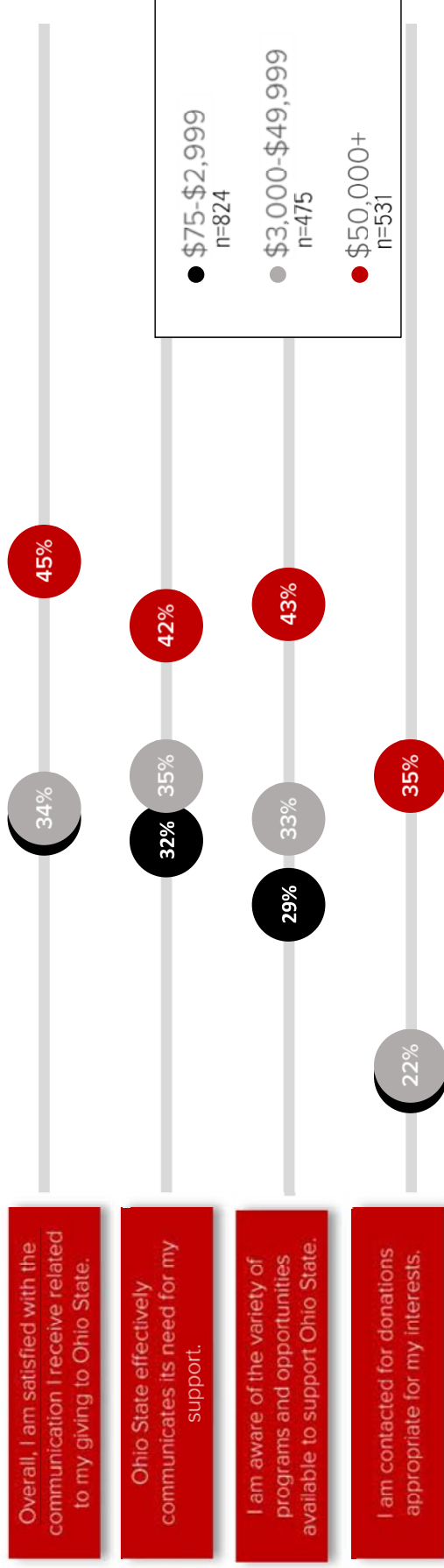
What is your level of agreement with the following statements regarding communication from Ohio State? (n=1,832)

Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree | Agree/Strongly Agree



**Donors with giving over \$50,000 are more likely to “strongly agree” to positive statements regarding the communication they receive.**

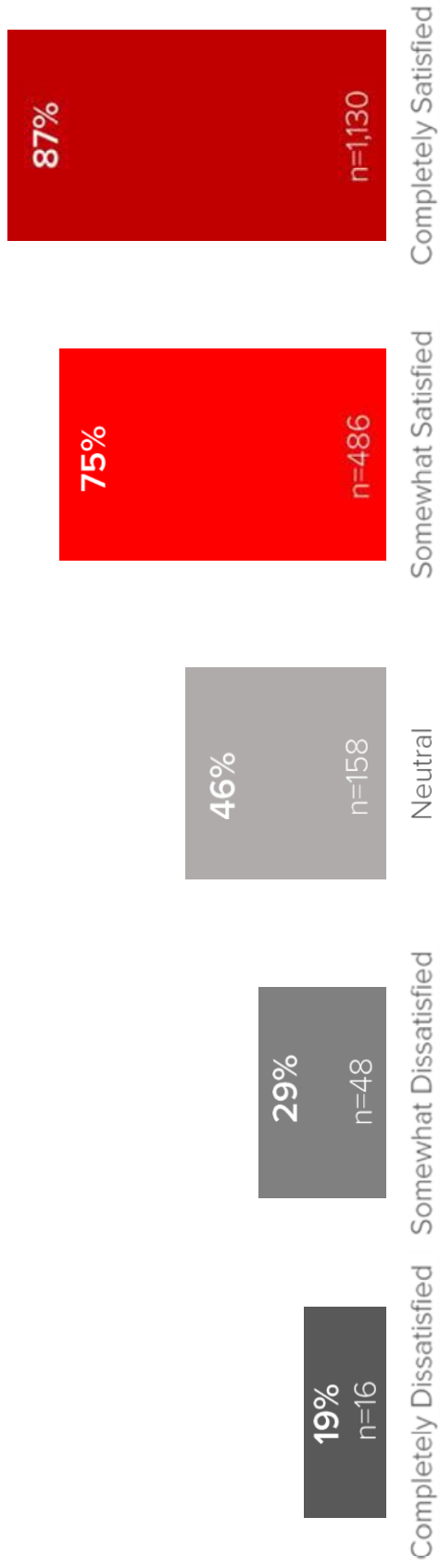
Please indicate your level of agreement with the following statements? (Proportion “Strongly Agree”)



# “Completely satisfied” donors are 4x more likely to make a future donation.

How likely are you to donate to Ohio State within the next year?

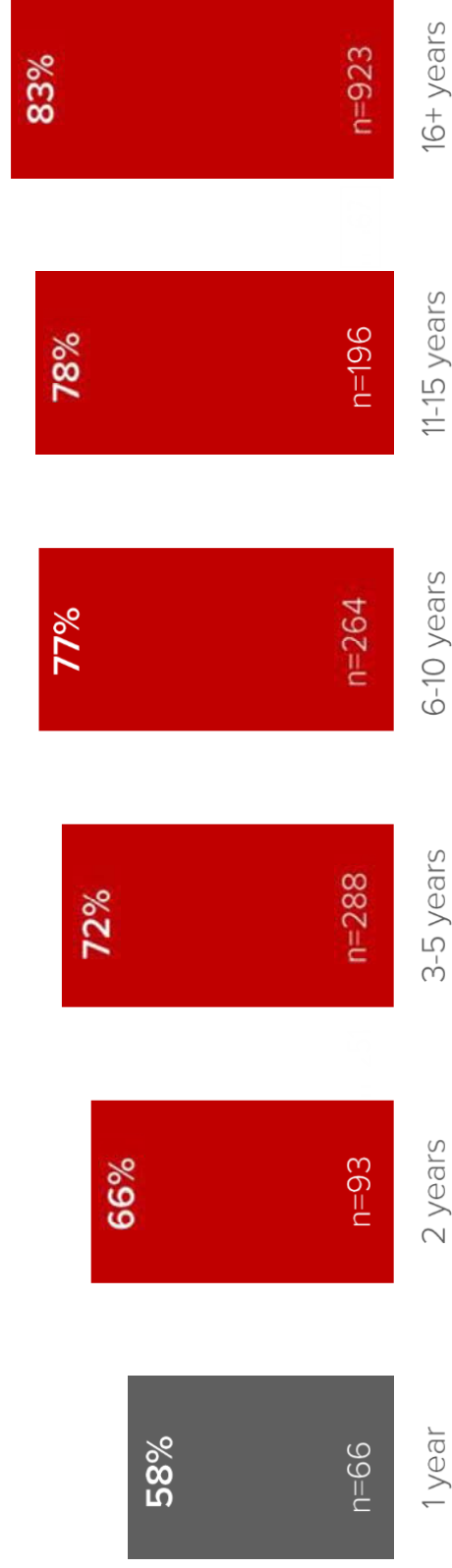
## Proportion “Very Likely” to Donate By Satisfaction Level



# First time donors are less likely than frequent donors to donate again.

How likely are you to donate to Ohio State within the next year? (n=1,832)

## Proportion “very likely” to Donate by Total Years Donated



# Improve donor experience by creating more transparency around donations.



## Donor Profile

Constituency: Alumni

Class: 1990

Degree: Medicine (MD)

Age: 52

Total Recognized Giving: \$19,376

Top Giving Unit: Medical Center

Total Years Given: 9

“I designated my \$3K to aid a first-year, out-of-state student to help defer some of the tuition burden, but as of today, I have not received any information on who received it... I really would like to know who is receiving my gift, as that is all I ever ask for...”



# Improve donor experience by creating more transparency around donations.



## Donor Profile

**Constituency:** Alumni

**Class:** 2006

**Degree:** BS Business

**Age:** 33

**Total Recognized Giving:** \$750

**Top Giving Unit:** Student and

Scholarship Support

**Total Years Given:** 5

“I don't care about being shown appreciation for my giving, but I just want to make sure my **money is being put to good use**. While I can say that I'm able to select where I want my donation to go, I'm not able to say, "This is what my donation got.”

# Key drivers of overall satisfaction

- 1 Ohio State uses my donation(s) **appropriately**.
- 2 I am adequately informed about the **positive impact** my giving has at Ohio State.
- 3 Overall, I am satisfied with the **communication** I receive related to my **giving** to Ohio State.
- 4 Ohio State **effectively communicates** its need for my support.
- 5 I am **aware** of the **variety of programs** and **opportunities** available to support Ohio State.

OVERALL  
SATISFACTION



# Next steps

# NEXT STEPS

- 1) **SHARE RESEARCH WITH INTERNAL AUDIENCES & IDENTIFY OPPORTUNITIES**
- 2) **TEST & LEARN WHAT IMPACT MEANS TO DONORS**
- 3) **TELL MORE COMPELLING STORIES AROUND IMPACT**
- 4) **OPTIMIZE STRATEGY FOR DONOR SOLICITATION AND ENGAGEMENT BY PHONE**
- 5) **CONDUCT ADDITIONAL RESEARCH AROUND CONSTITUENTS UNDER 44**

# THANK YOU!

Julie Anstine

Molly Schmied

Constituent Experience Team



**ADVANCEMENT SCORECARD**

**DATA THROUGH FEB 28 2017**

**A FISCAL YEAR MEASURES**

	FY 15	FY 16	FY 16 TO 2/29	FY 17 TO 2/28	STATUS	FY17 GOAL
1. GIFTS AND PLEDGES	\$405.5M	\$454.2M	\$312.9M	\$411.8M		\$475M
2. CASH	\$360.0M	\$388.1M	\$284.2M	\$288.9M		\$400M
3. TOTAL DONORS	237,339	245,571	189,475	209,195		250,000
A. RENEWED DONORS	122,693	125,936	105,742	111,356		128,000
B. REACQUIRED DONORS	48,536	53,306	40,256	42,916		58,000
C. ACQUIRED DONORS	66,110	66,329	43,477	54,923		64,000
<b>B EVENTS</b>						
1. UNIQUE CONSTITUENT ATTENDANCE	24,700	37,825	19,856	24,483		40,000
2. AVERAGE NET PROMOTER SCORE	69	67	66	72		67

COMPARED TO HISTORICAL TARGET



COMPARED TO PREVIOUS FY



TARGET

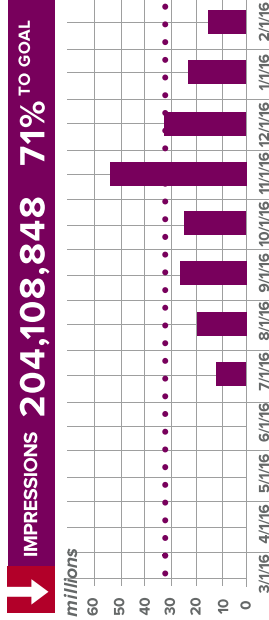
LAST 3 FY % OF TOTAL ACHIEVED AT MONTH END

**MARKETING DASHBOARD AS OF FEBRUARY 2017**

REPORTING PERIOD FY2017

**AWARENESS »»» ENGAGEMENT »»» ACTION »»» ADVOCACY**

**1 AWARENESS** *Are people seeing our marketing?*

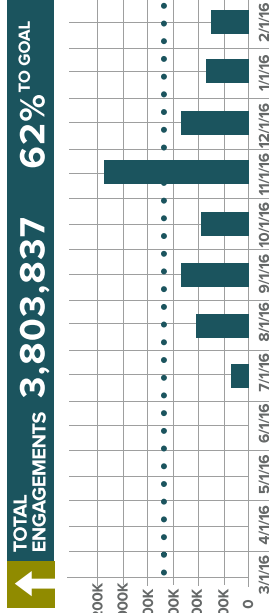


<b>OWNED IMPRESSIONS</b>	<b>199,233,667</b>
<b>EARNED IMPRESSIONS</b>	<b>4,875,181</b>
<b>PEOPLE REACHED</b>	_____

**SUMMARY**

Impressions trending down without newsworthy external events or a Bowl Game bump. Buckeye Love did not reach the expected number of people in Feb.

**2 ENGAGEMENT** *Are people interacting with us?*

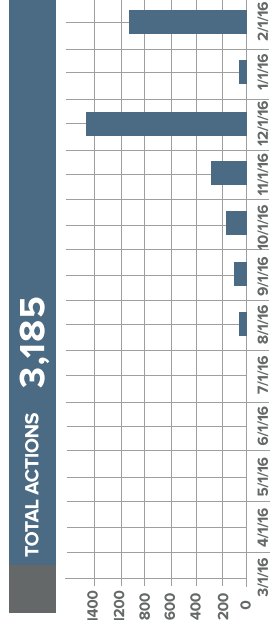


<b>EMAIL NEWSLETTER</b>	<b>468,137</b>
<b>SOCIAL ENGAGEMENT</b>	<b>3,335,700</b>
<b>WEB CONTENT CONSUMPTION</b>	<b>56,159</b>

**SUMMARY**

Volume of engagement declining with impressions. Test-and-learn for content timed to relevant moments show promise for future engagement increases (Health & Wellness in Jan, World Black History Month in Feb).

**3 ACTION** *Are people taking action related to our goals?*

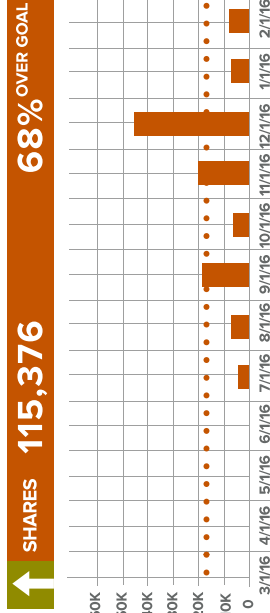


<b>ONLINE GIVING TRANSACTIONS</b>	<b>23.8%</b>
<b>STUDENT INQUIRIES</b>	_____
<b>EVENT REGISTRATION</b>	_____

**SUMMARY**

Feb transactions through online giving spiked from Buckeye Love.

**4 ADVOCACY** *Are people spreading our message?*



<b>SOCIAL SHARING</b>	<b>112,286</b>
<b>INFLUENCERS</b>	_____

**SUMMARY**

Sharing returned to lower levels mirroring Awareness and Engagement trend.

**ARROW KEY**

↑ = more than 10% vs. Goal    → = between -10% and 10% vs. Goal    ↓ = less than -10% vs. Goal

**MARKETING DASHBOARD GLOSSARY**

<b>METRIC</b>	<b>DEFINITION</b>	<b>WHAT IT TELLS US</b>
<b>Impressions</b>	Number of times our marketing messages were seen, based on what we can track	Shows the volume of our distribution efforts, including earned media
<b>Social Engagement</b>	Count of weighted social interactions divided by number of followers. More weight given to high-effort actions, such as sharing and commenting	Shows that individuals interact with us and that our creative resonates
<b>Email Newsletter Click to Open</b>	Number of people who opened an email newsletter from University Marketing and clicked on it. Emails include Connect Newsletter and Alumni Magazine Newsletter	Shows the efficacy of email in driving deeper interaction with our content. The content is relevant and people want to read more
<b>Total Engagement</b>	Sum of social and email engagements	Provides a simplified view of all engagement-driving activities
<b>Online Giving Transactions</b>	Percent of online giving transactions attributed to Marketing activities	Provides view of Marketing's impact on online giving. Online giving is an accessible proxy metric vis-a-vis a full view incorporating offline channels like direct mail and phone
<b>Student Inquiries</b>	TBD	Marketing's contribution to supporting Enrollment Services
<b>Web Content Consumption</b>	TBD	Reflects Marketing's impact on prospective student recruitment
<b>Event Registration</b>	TBD	Shows Marketing's contribution to Alumni events
<b>Total Actions</b>	Sum of different types of actions by various audiences that were driven by Marketing activities	Provides simplified view of all action-driving activities
<b>Influencers</b>	TBD	TBD
<b>Owned Impressions</b>	TBD	TBD
<b>Earned Impressions</b>	TBD	TBD
<b>People Reached</b>	TBD	TBD